

OUR TOWN

Volume 16, No. 41

Narberth, Pa., July 25, 1930

Price, Five Cents

Errors Aid Dunkirk in Downing Narberth

**First Half Champs Bow to
Cellar Occupants by
11 To 1 Score.**

ENDS WINNING STREAK

By John Uberti

Eddie Sullivan's tail-enders of the first half season, Dunkirk, took advantage of every opportunity offered them by Narberth in last Saturday's league game, as six costly blunders paved the way to a 11-to-1 setback for the first half champions in the opening game of the second half season.

After knocking opponents about the diamond with regularity for the past three weeks to hang up a new consecutive record of fourteen straight, the Borough representatives were inundated in a deluge of base hits in the most one-sided defeat of the year.

Howard Graham faced the dangerous Smithgal on the pinnacle, confident of chalking up his sixth win for the home club, but instead the diminutive hurler dropped his fifth of the year in ten starts. However, Howard had the heat, poor support, both afiel and at bat, and the old man law of averages working against him.

Errors played a large part in Narberth's downfall. Bob Gilfillan, always dependable, had an off day, contributing three transgressions, but Mickey Burns' inaccurate assist to the key-stone in the third inning of play proved the most costly blunder as it allowed

Main Line League Standing of the Teams

	W.	L.	Pct.
Media	1	0	1.000
Dunkirk	1	0	1.000
Narberth	0	1	.000
Berwyn	0	1	.000

Result's of Week's Games

July 19, Dunkirk, 11; Narberth, 1.
July 21, Clearview, 4; Narberth, 1.
July 23, Narberth, 13; Coatesville, 5.

Schedule for Week

Saturday, Narberth vs. Paoli at Narberth.
Monday, 40th Ward at Narberth.
Wednesday, Philadelphia Colored Giants at Narberth.
Thursday, Narberth at 40th Ward.

two runs to scamper over the scoring station and sent another man to third. Fleck and Martin in the outfield, another usually dependable pair, were the direct source of the scoring of two more unearned runs.

Of the four runs coined in the third, one was unearned due to Fleck's error. Martin's misplay in the sun field netted the foemen another run in the fourth, while another blunder, four hits and, above all, two circuit blows, raised the score to ten for the visitors as against one which the Boroughites sent across in the second inning. Leuthe clubbed

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Bake Sale Today

A home bake sale will be held at the corner of Forest and Haverford Avenues, Narberth, today (Friday) by ladies of the Narberth Methodist Church. Pies, cakes, bread and candy will be on sale.

Summer Exodus On—Vacationists from Here Depart for Seashore and Mountain Resorts

Borough residents in large numbers are vacationing at the shore, mountains or other cooler spots than the Main Line, it would seem from the Fireside news gathered this week. Those who are more tied down to their homes avoid the heat by week-end exodus to the shore or by visiting friends in more favored localities.

Mr. and Mrs. Joseph H. Perry, Jr., and son, of Grayling Avenue, left on Monday on a motor trip through New England and the White Mountains.

Mrs. Horton Williamson, of Woodbine Avenue, and Miss Louise N. Coyette are enjoying a visit at the Chalfonte-Haddon Hall in Atlantic City.

Mr. and Mrs. Thomas MacGuffin and their daughter, Miss Peggy MacGuffin, of Chestnut Avenue, are leaving today for Mountain Lake, Va., and Orkney Springs, Virginia, where they will spend some time.

Mr. and Mrs. Stanley Bailey, of Valley View Road, Merion, are at present in Maine, where they will spend some time.

Miss Helen Orr, daughter of Dr. and Mrs. A. L. Orr, of Elmwood Avenue, will spend the month of August at Camp Iroquois, N. H.

Mr. and Mrs. Henry T. Nash, Jr., of Shady Lane, are spending a week at Ocean City.

Mr. and Mrs. T. C. Dunlap and family, of Dudley Avenue, who have been spending a month on a farm in Bucks County, have taken a cottage in Avalon, N. J., for the remainder of the summer.

Miss Beulah Chalfont, daughter of the Rev. and Mrs. Harry M. Chalfont, of Chestnut Avenue, is visiting Mrs. A. F. Gwynne, of Carmichaels, Pa., until the first of August. Miss Chalfont will enter William and Mary College at Williamsburg, Virginia, in September.

Mr. and Mrs. J. Robert McCoy, of Chestnut Avenue, and their son-in-law and daughter, Mr. and Mrs. George Riddle, are spending the summer in Ocean City.

Miss Genevieve Coleman, of Hotel Hemenway, Back Bay, Boston, is visiting her parents, Mr. and Mrs. George B. Coleman, of Price Avenue. Miss Coleman is leaving on August 1 for Buzzard's Bay, Mass., where she will spend a month.

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Water Consumption Here Made Year's High Mark During Heat Wave, Monday

Robert Walsh, Narberth, Hurt in Coast Bike Crash

Summer vacation plans of Robert and Jack Walsh, 105 Grayling Avenue, Narberth, were rudely terminated in Los Angeles July 7, when a motorcycle, which Robert was riding through heavy traffic, was hit by a Chevrolet. Robert's left leg was fractured at the knee and a compound fracture was sustained between the knee and the ankle. He is convalescing in Seaside Hospital, Long Beach, Calif., where he expects to remain until about September 1.

The two brothers left here June 14 on a 70-day cruise through the Panama Canal to the West Coast, on board the U. S. S. Robin Hood. It was not long after their arrival in California that the accident occurred. The young men are sons of Charles E. Walsh, purchasing agent of the Pennsylvania Railroad.

Narberth Boys Figure in Automobile Crash

Leon Piercy, of Stuart Avenue, Narberth, was injured in a motor crash last Friday night, at the corner of Montgomery Pike and Merion Road. He was rushed to the Bryn Mawr Hospital, where it was found his hip had been fractured. He did not recover consciousness until the next day, and it is expected he will be confined to the hospital for weeks.

Piercy's companion, Edward Smith, of 200 South Narberth Avenue, was stunned also, but escaped with scratches and other minor injuries. Piercy's Ford roadster was smashed, as was the other car which figured in the accident—a new Dodge sedan—driven by Samuel B. Whetstone, Jr., 4911 Monument Avenue, Philadelphia, who suffered minor injuries.

To Demonstrate Bean Beetle Control at Penshurst Farm

A Mexican bean beetle control demonstration will be held in the vegetable garden of Penshurst Farm (the Percival Roberts, Jr., estate), Penn Valley, this afternoon (Friday) at 2 P. M. The demonstration will be conducted at the northeast corner of Hagysford and State Roads. D. T. Ries, Extension Entomologist of Pennsylvania State College, will be in charge. The object of this project is to thoroughly acquaint gardeners with: (1) the different stages of the beetle's development and the injury caused by its feeding; (2) the materials to use for its control; (3) the time and method of application of materials. All who are interested are urged to attend. If weather is stormy, a meeting will be held under the big shed at Penshurst Farm.

**Four Million Gallons Higher
Than Average; Need For
Swimming Pool Felt.**

BEETLES ARE AT WORST

While Philadelphia suffered in the past week's record-breaking heat wave, the Main Line was hit almost as hard. Thermometers boiled readily upward, grass withered, small creeks ran dry, drug stores, ice cream parlors and soft drink dispensers did a mammoth business, and grocery stores exhausted their stocks of lemons.

The Philadelphia Suburban Water Company, with offices in Bryn Mawr, reported that the Main Line and other suburbs in the vicinity used 26,750,000 gallons of water on Monday—the highest total consumption for any day this year. The average daily consumption here is four million gallons less.

Much of the increase was attributed by water company officials to desperate efforts of many in the suburbs to save their lawns from the continued dry heat by sprinkling them lavishly.

Sunday's water consumption was about 24,000,000 gallons. The total would doubtless have exceeded that of Monday had not many residents been at the seashore over the week-end.

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Break Ground for Strawbridge Addition

**Will Add 10,000 Square Feet to
Lower Main Floor of
New Store.**

Ground was broken on Monday for a \$75,000 to \$100,000 addition to Strawbridge & Clothier's Main Line store, Ardmore. The addition, which will be erected on St. James Place, will be for the lower main floor only and will be connected with the present building by means of a tunnel under St. James Place.

"The addition is being erected," said B. C. Burlingame, manager of the Main Line store, "to expand the department. It will permit an increase in the range of merchandise carried in the lower main floor and will enable us to handle more complete stocks of linens, silks, cottons, beddings and housewares."

Ten thousand square feet of floor space will be made available in this addition made necessary within three months of the new store's opening. The inside measurements will be 76 feet 6 inches by 126 feet.

Dreher and Churchman, architects for the Main Line store, are preparing plans for the addition and the construction will be done by A. L. Fretz and Son, general contractors for the store.

Where to Go

LOCAL MOVIES

NARBERTH—Today and tomorrow, Nancy Carroll in "Honey"; Monday and Tuesday, Belle Bennett in "Courage"; Wednesday and Thursday, "Fox Movietone Follies of 1930"; Friday and Saturday, "Young Eagles" with Buddy Rogers.

ARDMORE—Today, Dolores Del Rio in "The Bad One"; tomorrow, Clive Brook in "Sweethearts and Wives"; Monday, Tuesday and Wednesday, William Powell in "Shadow of the Law"; Thursday and Friday, Jack Oakie in "The Social Lion"; Saturday, Charles "Buddy" Rogers in "Safety in Numbers."

SEVILLE—Today and tomorrow, "Born Reckless"; Monday, Tuesday and Wednesday, "Caught Short" with Polly Moran and Marie Dressler; Thursday and Friday, Ruth Chatterton in "Lady of Scandal"; Saturday, "On the Level."

ANTHONY WAYNE—Today and tomorrow, Clara Bow in "True to the Navy"; Monday and Tuesday, "Paramount on Parade"; Wednesday and Thursday, "Roadhouse Nights" with Helen Morgan; Friday and Saturday, Paul Whiteman in "King of Jazz."

EGYPTIAN—Today, "The Vagabond King"; tomorrow, Lawrence Gray, Helen Johnson in "Children of Pleasure"; Monday, Tuesday and Wednesday, Ramon Novarro "In Gay Madrid"; Thursday and Friday, Buster Keaton in "Free and Easy"; Saturday, Bessie Love in "They Learned About Women."

Egyptian Theatre News

Dennis King and Jeanette MacDonald are starring in the colorful, musical, romantic "Vagabond King," playing at the Egyptian Theatre, Cynwyd, this Friday. Francois Villon, the poet who rose from the gutters of Paris to become king of France for a week, is the inspiration for this tale. The music is by Friml.

"Children of Pleasure," all-talking production of Crane Wilbur's stage success of last season, "The Song Writer," is playing this Saturday at the Egyptian Theatre. Harry Beaumont, remembered for "The Broadway Melody," directed the production, which, rumor has it, depicts the love affair of a New York song writer with a society debutante, inspired by the actual romance of Irving Berlin. The locale shifts from scenes of metropolitan music-publishing houses, song tryout offices and vaudeville theatres to lavish replicas of the homes of Long Island millionaires, whose interiors are the last word in modernistic furnishings and design. Six songs are listed for the production, whose cast includes Lawrence Gray, Benny Rubin, Wynne Gibson and Helen Johnson.

"In Gay Madrid" is the Ramon Novarro picture scheduled for presentation at Cynwyd's playhouse next Monday, Tuesday and Wednesday. The "talkie" gives the young baritone an excellent opportunity to please audiences who liked "Pagan Love Song" and "Devil May Care." Accompanying the feature is another Laurel and Hardy comedy—"Hoosgow."

Something new in the way of an all-star comedy satirizing the making of talking pictures is offered in "Free and Easy," which will be shown at the Egyptian next Thursday and Friday. Buster Keaton is the star in what is said to be the funniest burlesque of Hollywood seen to date. The cast includes Anita Page, Karl Dane, Trixie Friganza, Robert Montgomery, Dorothy Sebastian and several directors, including Lionel Barrymore, Fred Niblo and Cecil B. DeMille. The picture—Buster Keaton's first "talkie"—has a comic opera sequence said to be done in the manner of Gilbert and Sullivan; among its song numbers are "It Must Be You," "Oh King, Oh Queen," "Free and Easy" and "Down in Arkansas."

Narberth Theatre Notes

Nancy Carroll in a sprightly comedy, "Honey," is the featured attraction at the Narberth Theatre this Friday and Saturday. The story concerns a Virginia girl who leases her mansion to New Yorkers who insist on having a staff of servants. Because she has only one, "Honey" acts as cook, and her brother (Skeets Gallagher) as butler. The comedian Harry Green comes as private detective to guard a widow's jewels, and there are a couple of suitors for the widow's daughter. Songs include "Sing, You Sinners"—sung by a chorus of a hundred negro voices.

"The Wizard's Apprentice," another in a series of musical featurettes, is scheduled for presentation at Narberth next Monday and Tuesday. Splendid music is provided by a seventy-piece symphony orchestra conducted by Dr. Hugo Riesenfeld. The feature will be "Courage," in which Belle Bennett enacts the widowed parent of seven children, all but one of whom turn against her despite her valiant efforts to give them everything they desire.

"The Fox Movietone Follies of 1930" will be the Narberth Theatre's attraction next Wednesday and Thursday. It has a comedy plot, seven song hits, a dancing chorus of 350, and a cast which includes El Brendel, Marjorie White and Frank Richardson, who were the comedians in "Sunny Side Up," and Noel Francis, Miriam Seegar and William Collier, Jr.

Playground News

Attendance Record Breaking; Activities in Full Swing.

The attendance at the Narberth Playgrounds to date is 1905 children. The highest single attendance was last Tuesday afternoon at the Community Playground when 167 were present.

Baseball is in full swing with a four-team league functioning. Results of the first games are as follows: Lucky Nine, 14; Cardinals, 15. Batteries: Whittingham and Mariana, Peterson and Burgess. Midgets, 12; Narbrook, 4. Battery: Woolmington and Zill-mer, Livingston and Donahue. The Cardinals' rally in the ninth which netted them four runs won the game.

The League Standing:

	W.	L.	Pct.
Cardinals	1	0	1.000
Midgets	1	0	1.000
Lucky Nine	0	1	.000
Narbrook	0	1	.000

Sturgis Poorman and "Admiral" Miller, two hustling police on the School Playground, have built a nine-hole miniature golf course which has been more used by adults than by the children. Everyone is welcome.

Last Wednesday the Narberth Chapter of the P. M. A. A. (Philadelphia Model Airplane Association) was organized. Byron Edgerton was elected secretary of the chapter, which has a list of twenty-one charter members. Work will be begun soon on flying models and competition with other clubs will be engaged in.

Joe Thomas won the quoit tournament on Friday of last week, beating out Knapp in the final by a score of 21-16. Those who reached the semi-finals in juniors and seniors include Paul James, Equa Burgess, Eddie Dixon and George Young.

"The new swings are in full swing" and are never still from opening to closing of the playground. It is difficult to say which is the most attractive activity for the children. Basketball, tennis, quoits and baseball appear to hold the edge, while volley ball and golf are a close second.

Multi-colored vases are still being made in the handicraft period, over seventy being completed. The children seem never to tire of this fascinating work which is so ably directed by Miss Bach and Miss Krauser.

The personnel of the baseball teams is as follows: Lucky Nine: Contagalli, Claffey, Jumbo, Depitro, Sexton, Woods, Curran, Mariana, Whitting-

ham, Humphries. Cardinals: Peterson, Fennan, Stroup, Gilroy, Kane, Burgess, O'Brien, Dixon, Finn. Narbrook: Ewald, Norbloom, Keim, Templeman, Griffiths, Ewald, Brooks, Parker Zilleger. Midgets: Watson, Livingston, Jones, Miller, Donahue, Weiss, Ely, Casey, Lentz.

NARBERTH

Theatre—Matinee Daily at 2:30

This FRIDAY and SATURDAY

Nancy Carroll in "HONEY"

Delightful comedy! Pleasing songs! You'll like "Honey."

CLARK and McCULLOUGH in "ALL STEAMED UP"

Next Monday and Tuesday
BELLE BENNETT in
"COURAGE"

ADDED

"The Wizard's Apprentice"

Another musical featurette de luxe

Wednesday and Thursday

Fox Movietone Follies of 1930

Don't Miss It!

EGYPTIAN

Show Shop of the Main Line

This FRIDAY

"The Vagabond King"

This SATURDAY

"Children of Pleasure"

MON., TUES. and WED.

RAMON NOVARRO
"IN GAY MADRID"

Laurel and Hardy in
"HOOSGOW"

Next THURSDAY and FRIDAY

BUSTER KEATON in
"FREE AND EASY"

Next SATURDAY

Bessie Love, Van & Schenck
"They Learned About Women"

Soft Drinks on Ice

Booth's pale dry, lime dry, root beer, raspberry, cherry and grape beverages, in quart bottles. And Clicquot Club, Orange Crush and Canada Dry Ginger Ales, Hires Root Beer, White Rock, etc. All on ice, ready to serve, at

Davis' The Oldest Store
in Narberth

PHONE: NARBERTH 4035

THE MAIN LINE BANKING INSTITUTION

Hundreds of Vacations

are spoiled through apprehension and doubt regarding the safety of one's treasured possessions. You cannot really enjoy your deserved summer rest if your mind is on the valuable things you have left in your home. Give us this responsibility.

For a small sum you may store your silver and valuables with us for the entire summer.

Call or Telephone Us Regarding This Service

THE MERION TITLE & TRUST COMPANY ARDMORE

NARBERTH BALA-CYNWYD

Coatesville Victim of Narberth Slugging

Borough Nine Ends 14-Game Streak of Westerners On Their Field.

MASTERS WINS FOURTH

By John Uberti.

Herb Stein's hard-hitting Coatesville Club found their fourteen-game winning streak at an end Wednesday night on their own home field at Central Park when the champion Narberth Club swept aside a formidable contender in the western ranks to win a 13-5 triumph.

Narberth was back into their customary hitting stride, and, with the masterly hurling of Walter Masters, they went out in search of their second straight win with a view of possibly approaching their recent mark of fourteen in a row set only a week ago. Keen support afforded Masters in this game was mainly responsible for this clean-cut conquest as flashy double-plays by the vigilant sentinels of the infield retired four of the fourteen men who gained admission to base, five scoring and the other five being left on the bags when punch in the pinch failed to send them in.

This game gave the Davismen their fifteenth win out of the past seventeen contests or their thirteenth victory out of the last seventeen independent combats of the season. Walter Masters came through with his fourth straight impressive showing of the year as his teammates equalled their hitting record of sixteen hits for the fourth time this season.

Martin and Burns, who have been fighting a strenuous battle for the hitting laurels for the second half, kept up the keen competition in this game as both men batted for a .600 figure, each garnering two singles and a double apiece. Vernie Fleck kept on the down-grade, but came through with a pair of hits to extend his consecutive hitting streak to twenty games.

Dark, saturated clouds threatened to burst open and inundate the towns along the route to Coatesville, but when the boys arrived at the scene they found ideal baseball weather awaiting them. There was no sign of rain in the vicinity and the 1500 fans enjoyed a fine contest despite the one-sidedness of the fray. But as the game got under way there came a sudden roaring volley as an endless stream of

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Water Consumption Hit Year's High Mark Monday

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At no time as during the past week has the need for a public swimming pool been more greatly felt by the Main Line. The Rose Glen pool in Gladwyne is closed this year, and the small Brynwood Manor pool in Narberth was closed recently because of conflict with neighbors and Narberth's zoning restrictions. The large Colonial Village pool in Strafford served only the limited membership of its swimming and skating club. But nowhere were residents of this section able to find a large public pool of the type to be found in Llanerch, Sixty-ninth Street, northern Philadelphia and

most enlightened communities of the United States.

Many residents who went motoring in the comparative coolness of the evening found the Mill Creek the most pleasant refuge from the heat. Some of the largest and coolest estates on the Main Line were closed, while their owners enjoyed the mountains and the seashore—especially the northern seashore.

At Atlantic City, Wildwood, Cape May and other New Jersey points, bathers were stifled by the sun, burned by the beach sand, and frozen by the ocean, whose warm surface water was pushed to sea by the prevailing shore winds, permitting colder water from beneath the surface to rush ashore.

Relief from the heat came on Tues-

day and Wednesday, when showers aided humans and grass, trees and flowers alike.

An early autumn meanwhile has come to the Main Line, with trees turning brown, and leaves falling. Japanese beetles were at their worst during the heat Sunday, and the height of their infestation is expected to continue until the end of this month. According to Government experts, the spraying, with coated arsenate of lead, of shade trees and shrubs attacked by the pests should have been completed during the first week in July.

Used at the rate of four pounds to fifty gallons of water, the spray, if given three hours to dry, remains effective over a period of several weeks.

"A second spraying is essential about

three weeks after the first one for absolute protection throughout the season. Lawns that so far have been untreated should at this time be given a mixture of five pounds of arsenate of lead and seventy-five pounds of dry bar sand per thousand square feet."

Those residents who have not sprayed their grounds are suffering the most from the beetle infestation, although their neighbors are likewise being annoyed. It is expected that in another year or two lawns and trees will have been destroyed by the pests in wholesale numbers.

It has been suggested that township and borough authorities take a hand in fighting the beetle infestation to prevent a great property loss to the Main Line and its residents.

WHY *readers of this paper are requested and invited to read the advertisements that appear in it:*

It is the belief of the management of this community weekly that it would give its subscribers only half a service if NO advertising appeared.

... Most of the commodities you purchase were advertised, or you would not have known about their value and quality. Tooth paste, flour, cigarettes, cars, refrigeration, heating appliances and fuel, furniture, breakfast cereals, shaving cream, razors, soaps, perfumes, radios, electric appliances—the very clothes you wear would not have been purchased so carefully, economically and well, had you not first become interested in them as a result of reading advertisements.

In this community there are business houses able to give you friendly, neighborly value for your money in a fairly wide range of commodities and services. News—and we use the word "news" advisedly—of these business folk appears in this paper each week, in advertisements that are made to look neat, attractive and interesting. Supplementing this news of local business houses, there appear advertisements of others, along the Main Line and in Philadelphia.

These advertisements constitute a wide range of business enterprises—reliable ones, with whom you can well afford to deal. The business person who does not advertise either is not keen about gaining your patronage, or is so unbusinesslike that he ignores modern merchandising methods, and is satisfied with the extent of his business and is not concerned about holding your good-will and patronage. . . . It seems reasonable to point out that the business house that *does* advertise, consistently, is well-established, has values and services well worth advertising—and is anxious to win and to hold your good-will and your patronage.

It is, therefore, to your interest, as we see it, to read and to consider on its true merits the advertising that appears in this paper.

And Why

business people with commodities and services to sell should read this message:

We have reason to believe that the only business person in this community who should not advertise is the one who has nothing to offer in the way of service, or who cannot make good. . . . It has been observed that we are living so fast, and changing so fast and there are so many of us, that he who does not advertise is left by the wayside.

It is our belief that the reading public of this community has the fundamental intelligence to make a correct decision when adequately informed about a product, a price, a degree of quality, or a proposition And it is the experience of many of our advertisers (names on request) over a period of years, that consistent advertising of good services and merchandise has brought enough business to more than justify the purchase of advertising space in this paper.

To you, the business person reading this, who have value to offer this community—these columns are open for use. If you seriously desire the good-will and patronage of the unusually high percentage of this community's families who subscribe for "Our Town," you will make plans NOW for a sustained advertising campaign in this paper.

"OUR TOWN"—Published by the LIVINGSTON PUBLISHING COMPANY

Address "Our Town," Narberth

Phones: Narberth 2545, Ardmore 3100

FORE AND AFT

After a single week in which there were no openings and no revivals, the Hedgerow Theatre of Moylan-Rose Valley announces for Saturday night, August 2, John Millington Synge's richly Irish comedy, "The Playboy of the Western World." This play—a picture of the Aran Islanders—has had a vitally stormy career. It was the cause of a riot in the Abbey Theatre in 1907 when it was first produced there, and about its Philadelphia production is centered the famous story of the throwing of a piece of plumcake at one of the actors by a member of the audience who took the play to be an uncalled-for attack upon Irish character. The Rose Valley company has selected this piece for presentation because of its combination of delightful comedy, splendid poetry and the smell of the earth in its lines, and has assembled for its cast Ferd Nofer as its "playboy" hero, Christy; William Price as the father Christy "kills"; Dudley Vaughan as the vigorous heroine interested in any man who shows up; Harry Bellaver as "Michael James," and Cele McLaughlin (a newcomer to the company) as the "Widow Quin."

The earlier part of the week's program is by no means overshadowed by the importance of the opening. "Mary, Mary, Quite Contrary," St. John Ervine's story of a temperamental and bewildering actress, with Dudley Vaughan in the title role, is the play for Tuesday, July 29. The author of Wednesday night's play, "Rancour," is Lynn Riggs, whose most recent play, "Green Grow the Lilacs," will be one of the opening bills of the Theatre Guild's fall season. O'Neill's "The First Man" will be repeated on Thursday night, and the Chiarelli farce-comedy, "The Mask and the Face," which has been so pre-eminently successful thus far this season, will be the program for Friday, August 1.

For the twelfth and final offering of the season W. R. Kane's Play of the Week Company will present Katherine Roberts' delightful new comedy, "Divorce Me, Dear," with Jean Dixon starred, at the Garrick Theatre beginning Monday night.

Originally restricted to ten weeks, this second season of the Play of the Week Company so delighted Philadelphians that two extra attractions were added to the schedule. Were it not for the fact that the theatre must close for necessary alterations before the beginning of the regular fall season in the very near future, the season would be further extended.

During the second year the Play of the Week has far surpassed even its attractive schedule of last year, with a wider variety of plays and a more brilliant array of players. In quick succession Claiborne Foster, June Walker, Helen Hayes, Helen Menken, Tom Powers, Pauline Lord and now Jean Dixon, and other well-known stars have lent their talents to not only plays of popular reputation, but intriguing new plays, not to mention excursions in the modern classics as represented by Barrie and Shaw.

In bringing Jean Dixon back to Philadelphia in "Divorce Me, Dear," the Play of the Week is returning the most popular star of last season's plays. It was her vivid performances which had much to do with the successes scored by "The Royal Family," "Tea for Three," "Meet the Wife" and "The Letter." Since she last appeared here she has been one of the stars in "June Moon," the Ring Lardner-George S. Kaufman Broadway hit.

In "Divorce Me, Dear," she has a smart, sophisticated comedy of the thoroughly modern school. The play abounds in witty dialogue and in amusing situations and is designed as Miss Dixon's next Broadway vehicle.

One of the best casts of the season has been assembled to support Miss Dixon. In the leading male role will be Melvyn Douglas, seen here in "The Silver Cord" and "The Command to Love," while Harold Vernilyea, Lorna Volare, Joseph Holicky, Harriet MacGibbon, Pierre Watkin and other well-known players will be in the cast.

OUR TOWN

A Co-operative Community News-Magazine, founded in 1914 by the Narberth Civic Association, and published every Friday at Narberth, Pa., by the

LIVINGSTON PUBLISHING COMPANY

PHILIP ATLEE LIVINGSTON, President and General Manager

ROBERT MOORE CAMERON, Editor

THOMAS A. ELWOOD, Associate Editor

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July 25, 1930

Publicity

With the advent of hot weather the period known to newspapers as the silly season arrives. Hot weather seems to bring with it an era of queer news stories, unusual stunts, strange happenings over and above the customary day's heat record, prostrations and bathing girl pictures.

Just now it is tree-sitters. This attempt on the part of youth to emulate a common ancestor redounds to the credit of our arboreal cousins. To be frank about it, monkeys look better in trees than boys do. Monkeys take to trees for their own pleasure. Boys take to them to get their names in the paper.

It must be admitted that an older generation has set youth a bad example in this matter of seeking publicity. Nearly everybody is doing it. We have the example of the New York publisher who sees money in an 11-year-old boy's effusions about the President, publishes those effusions in book form and gets his young "author" on all the front pages.

It is splendid for boys to write books, sit in trees, do anything else they take pleasure in—if they do it for their own enjoyment. The distressing thing about this year's crop of silly season stories lies in the fact that the boys responsible frankly do it for the publicity they get out of it. It is a dangerous thing to acquire, a sophisticated, man-of-the-world attitude in the formative years. Boys too often have an exaggerated sense of their own importance and the lad who is curbed when his sense of values is in danger of becoming warped may live to thank the person who puts the check-rein on him today.

Is 'Our Town' Read?

In every town there exist those who decline to admit that two and two usually make four. Occasionally such a person is to be found, engaged in business in Narberth. He asserts he doesn't believe much in advertising, and that if he did, it wouldn't be in his community paper, which doesn't have much circulation.

On June 13 this type of skeptic was confronted with a statement by "Our Town" that its net paid weekly circulation is 1074, certified to by the Pennsylvania Newspaper Publishers' Association Circulation Audit Bureau; that there are 1036 families in the borough, figured on a basis of four and one-half persons to family in the Government-reported population for 1930 of 4663; that "Our Town's" weekly distribution, including net paid circulation, sample copies and advertisers' service copies during the past year was 1379, and that Narberth's paper—the only advertising medium covering the borough's trade area—has a coverage of over 70 per cent. of this trading area—including the borough and parts of Merion, Wynnewood and Penn Valley.

On a skeptic, this has little effect. Such a person places himself occasionally in a class with the publicity chairman or club secretary who insists on having news of his or her organization appear on the first page of the paper—"because nobody reads the rest of the paper."

To those who spend much time and energy each week writing and editing the reading matter and advertisements that appear throughout the pages of "Our Town," it is interesting to note, with gratifying frequency, instances such as the one following:

Back on page twelve of the July 11 issue of "Our Town" there appeared a letter by Mrs. George Parkinson, praising the humane treatment accorded his horse by the driver of a Bond Bread wagon in the borough.

A member of the paper's staff felt the man should know that he had been accorded gracious praise by Mrs.

Parkinson, so he took occasion the other day to give the driver a copy of the paper containing the letter.

The humane driver beamed. "Thanks!" he said. "That was a nice letter. I didn't know that it had been written, of course, and I didn't know there was a Narberth paper—until the day 'Our Town' came out with that letter. And then I began hearing about it all along my route. You'd be surprised at the number of customers who have been showing the article to me ever since. It was a mighty fine piece of publicity, I can tell you!" And his horse wagged its head in approbation.

And then there was the prank played on "Our Town" and one of Narberth's mail carriers by the post office force. Occasionally members of the P. O. staff have news of interest which are gladly accepted by the community paper for publication. One week, feeling mischievous, Postmaster Nesper's associates collaborated in a work of what they regarded as art.

"Benny" Yowell, one of the carriers, was planning to spend Sunday on the Perkiomen, peacefully canoeing. That week's "Our Town" contained an item, well mingled with bona fide "Fireside" news, to the effect that "Mr. Benjamin Fillmore Yowell, of Narberth, has returned from a week's vacation in New York. He is suffering from a broken arm as a result of an accident at Coney Island."

On Monday when he commenced the rounds with mail for residents in the northeast part of Narberth, Yowell was asked by his first housewife, "How's your arm?" "Oh, all right, thanks," he retorted, wondering what was wrong. When practically every person he saw on his route expressed solicitude, Yowell concluded something was amiss. It was, and postoffice contributions of "news" are carefully censored now by the editor. And when anyone asserts the paper is not read, he feels like responding blithely, "Yes, I think two and two don't make four, and it looks as if we'll have a clear day tomorrow unless it stops raining."

JESS—IN FUN

About the time of Darwin noted scientists began to indulge the idea that man is descended from Simian sources. Many persons have resented the insinuation that their ancestors, even distant ones, disported themselves among the loftiest branches, dropped coconuts upon the craniums of sleeping mastodons and engaged in all manner of those practices which we proud humans are wont to term monkey-shines. Higher learning, as it were! Down in Tennessee good citizens still refuse to accept anything but the Biblical fantasy of the creation. Yet a concrete proof of man's astounding kinship to the monkey is now presented by the new popular pastime. Yes, all the boys are tree-sitting. As yet they have developed no great proficiency in leaping from limb to limb, but that will come later. Of course we have no coconuts in this clime and our collection of mastodons is limited to one specimen, to wit (and nitwit, too, for that matter) Primo Carnera, yet the back-to-monkeyhood movement is on in full strength. And I, for one, am glad.

The mother of one of these developing monkeys remarked that she favored the idea heartily. She was, she said, now certain of the location of little Algernon. If he went in for any mischief in his lofty habitat she would soon know of it. She'd read it in the next edition of the Philadelphia papers. I concur. I look forward with pleasure to the day when little Jeremiah will be old enough to take his place among the leading tree-sitters of this great country. It will keep him out of the fishpond and the refrigerator. It will remove him from the company of that horrid little Irish boy who swears. It will teach him patience and persistence. Possibly it will give him lofty ambitions. I do not know.

* * *

Mark Twain complained that everybody talked about the weather and nobody ever DID anything about it. Like all other real humorists Mark was away off. The essence of real humor is exaggeration. Lots of people do things about the weather. Myself, for instance. Take this recent heat spell, or don't take it, if you don't want it. Sunday noon was as hot as Saturday noon. Possibly you wondered why Sunday afternoon late was not so hot as Saturday? I did it. At Sunday noon I made a wager that the afternoon would be warmer than the previous one. That turned off the increasing heat. You have me to thank. It always works that way. I do it about rain. When skies are lowering and gray, I have only to set forth for town with a raincoat over my arm to bring out Old Sol in all his radiance before the local even reaches Fifty-second Street. Nobody ever does anything about the weather? Why, I practically run it. Incidentally, with regard to the weather, I should like to assure the public that the newspapers have an erroneous conception of the action of the mercury in a thermometer on a hot day. I spent a large part of Saturday afternoon observing the actions of the thermometer on the front porch of the Littlekiss mansion, and I am able to report faithfully that, although the temperature registered was high, the mercury did not "hover" in the nineties or anywhere else even once. It moved quite methodically and deliberately upwards.

And now I must devote a little space to an intensely private matter. Readers who KNOW that they are not absolutely incompetent operators of motor vehicles will please to leave the rest of this column unread.

NOTICE to the gent who suddenly slammed on his brakes on Montgomery Avenue in Haverford just as dusk was falling Sunday evening. If you will turn your head slightly to the left and look, if possible, down that side of your neck you will see at its bottom a slight protuberance. That is a shoulder. Hanging from this shoulder in a more or less languid fashion is a limb. This is commonly termed an arm. Arms may be used for a variety of purposes. They are quite useful apertures. One can never tell when he will need one. Perhaps one of the

CONTINUED ON LAST PAGE

The Narberth Country Club

announces the opening of
seven well-kept clay

Tennis Courts

and eighteen holes of
Miniature Golf

At very moderate cost,
the tennis courts will be
available, with shower
and locker privileges, for
men and women.



We have also constructed a
complete 18-
hole minia-
ture golf
course, with
many original
features. We
provide the
clubs and
balls — You furnish the fun.



Narberth Country Club

Operated By
M. R. LANE & SONS
Tennis Engineers

NOW OPEN

Montgomery & Haverford
Avenues, Narberth

Church Notes

The Presbyterian Church

Rev. John Van Ness, M. A., Minister.
Meetings for July 27:

10:00 A. M.—Bible School. All de-
partments.

11:00 A. M.—Morning worship. Ser-
mon theme, "The Greatest Mys-
tery of the Ages."

7:45 P. M.—Evening worship in the
cool social hall. Sermon theme,
"Pardon, Life and Victory in
Christ." There will be special
music by a Girls' Chorus.

It has been decided to continue these
Sunday evening meetings during the
month of August. Various leaders
from the congregation will preside and
the music will be in charge of Mr.
Peter Stam. The following is the full
schedule for preachers and leaders:
August 3: A. M., Rev. James D. Cam-
eron, D. D. Evening, Mr. Walter
A. Fox.

August 10: A. M., Rev. Louis M.
Keim. Evening, Mr. Peter Stam,
Jr.

August 17: A. M., Rev. Edward S.
Bowman, D. D. Evening, Mr. Joseph
H. McClay.

August 24: A. M., Rev. Edward S.
Bowman, D. D. Evening, Rev.
Rufus H. Bent.

August 31: A. M., Rev. Richard L.
Williams, D. D. Evening, Rev.
Rufus H. Bent.

Methodist Episcopal Church

Rev. Samuel MacAdams, Pastor.
Sunday, July 27:

9:45 A. M.—Sunday School.
11:00 A. M.—Morning worship and
sermon, "The Elder Brother."

Holy Trinity Lutheran Church

Rev. Cletus A. Senft, Pastor.

Sunday, July 27:

9:45 A. M.—Bible School.
11:00 A. M.—The service. Theme,
"Belief or Unbelief."

No Luther League meeting or eve-
ning service.

Tuesday, 8 P. M.—Council meeting.

All Saints Church

Wynnewood.

Rev. Gibson Bell, Rector.

11:00 A. M.—Morning prayer, Litany
and sermon.

First Church of Christ, Scientist

Athens and Linwood Aves., Ardmore.
Sunday Services:

11:00 A. M. and 8 P. M.

11:00 A. M.—Sunday School.

Reading Room, 19 West Lancaster
Avenue, open daily, 10:30 A. M. to
4:30 P. M. Wednesday evenings, 9:15
to 9:45.

The subject for the Bible lesson ser-
mon for Sunday is "Truth."

Until September 21 the Sunday eve-
ning services will be omitted.

Papal Order Conferred On Ardmore Resident

The Catholic Near East Welfare As-
sociation in New York has received
word that its secretary, Joseph F.
Moore, of Ardmore, has been made a
Knight Commander of the Papal Or-
der of the Holy Sepulchre.

The order was conferred on Mr.
Moore in recognition of the work
which the association has been carry-
ing on in the Holy Land in helping to
maintain orphanages, trade and agri-
cultural schools and dispensaries.

Last year a decoration was conferred
upon Mr. Moore by King Boris III of
Bulgaria in appreciation of the work
done by the organization during the
Bulgarian earthquake of 1928.

HOWARD C. FRITSCH

Justice of the Peace

REAL ESTATE

Fire Insurance—Best Companies
Phone 4049-W 215 Haverford Ave.

Permit Us

to express our apprecia-
tion for the splendid busi-
ness which the good peo-
ple of Narberth have
enabled us to do since our
opening last week.

MAX'S QUALITY FRUIT MARKET

Sea Food Fresh on Fridays

—235 Haverford Ave.

Call NARBERTH 2399

We Deliver, of Course

Common Sense

advises that we buy where
we get the most for our
money. The Good Year
Tire and Rubber Company,
Through its enormous pro-
duction, is in the position to
meet that particular re-
quirement. It will cease to
be our leading tire com-
pany the instant it loses the
power to give us the most
for our money in compari-
son with its competitors.

ALEMING
GOODYEAR TIRES
EXIDE BATTERIES



NARBERTH
BRIDGE GARAGE

C. P. COOK, Proprietor

Phone, Narberth 3775

George A. Witte
Paperhanging and
Decorating
ESTIMATING
Narberth 4135W



Sign of Best Meats

The cheapest is seldom
the best, but the best is
always the cheapest.
Bradley meats are the
best obtainable — and
they are moderate in
price!

BRADLEY MARKET CO.

2106-08 MARKET ST.

Phone Rittenhouse 7070

Deliveries Twice Daily
To Your Door



Enjoy a Delightful
Sunday Dinner in
Philadelphia

in the cool and airy

PALM ROOM
HOTEL
Warwick

Locust Street at 17th
RITTENHOUSE SQUARE

Special Dinner nightly, \$2.00. Also
a la carte. Delicious dishes. Excel-
lent parking space directly adjacent
to hotel; garage adjoining. Reserva-
tion: "Paul," Pennypacker 3800.

Exceptional entertaining facilities...
for Teas, Card Parties, Banquets,
Dances, Etc.

BENNETT F. TOUSLEY, Manager

Jeddo-Highland Anthracite

Contrasts

It's a far call from the warm sunny days of midsummer to
the bleak, cloud-obscured skies of dreary winter—but it takes all
kinds of weather to make a year—and before long, there will be
a snap to the air and a dampness in the house which will betoken
"heater fires."

Be ready for these days by having at least a sufficient
amount of coal in your bins to start a good fire the minute you
need it. And the coal that will not only start your fire well—
but will wear well, besides—is Jeddo-Highland, the Aristocrat of
Anthracite. Place your order now and take advantage of sum-
mer prices, to prepare for winter weather.

NARBERTH COAL COMPANY

Ralph S. Dunne

Main Line Distributors

Phones: NARBERTH 2430—2431

Dairy Expert Tells About Milk Industry

Edward Woolman Gives Business Men Wealth of Interesting Facts.

What is the average life of a milk bottle? What scientific process reduced the death rate of babies of New York's poorer parents by 50 per cent.? Why is Great Britain's population, with little done in the way of health campaigns, as sturdy as U. S. citizens? These are a few of the questions answered by Edward Woolman, Haverford, of the Supplee-Wills-Jones Company, in speaking to Ardmore business men recently.

Milk bottles, like the pitcher which went to the well, make only so many trips. A few years ago a bottle would be used only about eighteen times, but now it usually returns to the front porch in the city 26½ times, while its average life on the Main Line is about 20½ trips. Mr. Woolman gave these statistics in telling of the troubles which confront the milk distributor. Other problems include waste in the plant, even distribution during the various seasons and supervision of supply.

The effective way to combat these problems is to standardize the product, control it and create a demand for it, he said. During the summer months it is a part of the program to follow residents to the resorts, made possible through pasteurization and refrigeration.

Milk, Mr. Woolman asserted, is one of the most easily digested foods and the digestive organs have almost nothing to do in assimilating buttermilk. He laid much stress on the value of pasteurization, or heating of milk to destroy all disease germs. When Dr. Pasteur's method of treating milk was first adopted in New York in 1894, the death rate of babies cared for at a charitable institution dropped 50 per cent., he said, and infant mortality has greatly decreased since the use of pasteurized milk has become more widespread.

Mr. Woolman also told of the strict supervision to which dairies are subject from the Department of Agriculture and local health boards.

Digressing from his main subject, he gave his reason for England's healthy condition without resort to the health campaigns peculiar to the United States. Playgrounds is the answer, Mr. Woolman stated. The islands provide room to play and young and old do play. He urged the value of greater exercise and stated that the Main Line needs more playgrounds. Mr. Woolman is chairman of the Playgrounds Committee of the Community Health and Civic Association.

The meeting was held under the auspices of the Ardmore Chamber of Commerce in the Masonic Building, Ardmore.

Sells Merion Home

F. P. Carter has sold for P. G. Mad-dock a suburban residence on Forrest Avenue south of Hazelhurst Avenue, Merion, formerly occupied by him. The property consists of a Colonial-style residence, containing twelve rooms, together with a garage. The grounds contain about one-quarter of an acre. It was held for sale at \$28,000, and was purchased by L. J. List, who, after extensive alterations, will occupy it as his residence.

Plans \$225,000 Home

A tract of eight and one-half acres on Rock Creek Road, at Muirfield Road, Bryn Mawr, has been purchased from A. C. Shand, Jr., by a client of F. P. Carter, who has placed a con-

tract with Durham & Irvine, builders, for a twenty-room residence of Queen Ann Colonial design, to be erected for him at a total cost of about \$225,000.

Phone your social news to Mrs. Roberts, Ardmore 3100, or drop a card to Our Town.

W. P. MIESEN
Carpenter .. Builder .. Jobbing
Phones:
Day—Narberth 3973-M
Night—Narberth 3828-R
100 N. NARBERTH AVE.

H. B. WALL
Plumbing .. Heating
100 FOREST AVENUE
Phone: Narberth 3652-M

Narberth Business Guide

The Merchants and Professional Men Listed Here Are Prepared to Serve Narberth's Trading Section Promptly, courteously and well—for they are your friends and neighbors
Please Clip and Preserve This Business Guide For Reference. It Does Not Appear Every Week

Amusements

NARBERTH BILLIARD PARLOR
A Clean Amusement Center
2nd Floor, Narb. Theatre Bldg.

NARBERTH THEATRE
Perfect Sound—Better Pictures
129 Narberth Ave. Narberth 2458

Automobile Service

FUNK'S GARAGE
Repairs, Simonizing, Gas and Oil
107 Essex Ave. Narberth 2710

GEORGE L. LOFTUS
General Repair—Batteries, Etc.
925 Montgomery Ave. Narb. 2553

EARL MECKE
Automobile Repairing
111 Iona Ave. Narberth 3787

SMITH'S AUTO WRECKING and TOWING SERVICE
Night Phone: Narberth 2675
Day Phone: Narberth 2699

Bakeries

NARBERTH PASTRY SHOP
We Bake Fresh Daily on Premises
243 Haverford Ave. Narberth 3694

WHITE'S SWEET SHOP
Ice Cream, Candy, Nuts, Pastry
219 Haverford Ave. Narberth 4005

Banks

MERION TITLE & TRUST CO.
Haverford and Narberth Aves.
Phone Narberth 3698

NARBERTH NATIONAL BANK
Member Federal Reserve System
Friday Evenings, Open 7 to 9

Barbers

JOSEPH AMATO
244 Haverford Ave.

SANITARY BARBER SHOP
For the Whole Family—It's Clean
L. Kirscht, Prop.—41 N. Narberth Av.

Batteries

WUNDER BAT. & ELEC. SERVICE
Exclusive Atwater Kent Dealer
108 Forest Ave. Narberth 2866

Beauty Parlors

ESSEX BEAUTY PARLOR
103 Essex Ave.
Phone: Narberth 3932

Builders

CHARLES L. JENKINS
Building Construction
Old Gulph Rd. Narberth 3984

WALTER P. MIESEN
100 N. Narberth Ave. Day: Narb. 3973-M
Night: Narb. 3828-R

JOHN A. MOWRER, INC.
Building and Jobbing Carpentry
714 Montgomery Ave. Cynwyd 687

PURRING BROTHERS

Builders
533 Gordon Ave. Narberth 2831

WALTER SCHLIPF
520 Merwyn Road
Narberth 2865

WM. D. & H. T. SMEDLEY, INC.
"For Permanent Satisfaction"
29 Narberth Ave. Narberth 3700

G. V. WOODROW
Contracting Builder
109 Forest Ave. Narberth 2916

Candy—Cigars—Cigarettes

DAVIS'—Oldest Store in Narberth
Candy, Cigars, General Mdse.
Phone Narberth 4035

ESSEX KANDY KOUNTER
Abbotts' Ice Cream
103 Essex Ave. Narberth 3791

Cleaners—Dyers—Tailors

ADELIZZI BROTHERS
We Serve the Best
102 Forest Ave. Narberth 2602

ARCADE TAILOR SHOP
French Dry Cleaning
719 Montgomery Ave. Narb. 4165-W

LOUIS THE TAILOR
234 Woodbine Avenue
Phone: Narberth 2666

Coal

NARBERTH COAL CO.
Jeddo Highland Anthracite
Narberth 2430-2431

Contractors

GUY CROYLE
General Contractor—Drives
802 Montgomery Ave. Narb. 2800

JAMES FRATANTONI & SONS
Jobbing—Stucco Work
237-239 Hampden Ave. Narb. 4166

Delicatessen

HARRY H. HAMER
Fine Assortment Good Food
250 Haverford Ave.

Drugs

ARCADE PHARMACY
Frederick Dannenhauer, Proprietor
705 Montgomery Ave. Narb. 2513

Electricians

WALTER G. CASE, Prop'r.
Narb. Electric Shop
Wiring and Appliances
241 Haverford Ave. Narberth 4182

PAUL C. LYNN
Electrical Work
344 Dudley Ave. Narberth 2623-W

Feminine Apparel—

SUZANNE JORET GILL
Suzanne Frocks
216 Dudley Ave. Narberth 2324

PATRICIA ELIZABETH SHOP
Women's & Children's Apparel
125 N. Narberth Ave. Narberth 2898

Flowers—Nurseries—Garden Ware

ALBRECHT NURSERIES
Montg. Ave. at Meeting House Lane
Phones: Narberth 4020 and 4021

THE BARCLAY CO.
Foreign, Domestic Pottery
1268 Montgomery Ave. Nar. 3923

E. W. BURNS
Garden Work, Landscaping, Hauling
250 Iona Ave. Narberth 2780

THE FLOWER SHOP
Mrs. Norman Jefferies
233 Haverford Ave. Narberth 2861

THE GARDEN NURSERIES
Complete Line of Nursery Stock
Montgomery Ave. Narberth 3796

Fruits—Groceries—Meats

BOYMEI'S MARKET
209 Haverford Ave.
Narberth 2855

GEORGE M. DANDO
Credit and Service Grocer
105 Forest Ave. Narb. 3980-4180

NARBERTH FRUIT & PRODUCE MARKET
228 Haverford Ave.
Narberth 3605-3677

J. J. WHITESIDE
237 Haverford Ave.
Phones: Narberth 2446 or 3669

Hardware

NARBERTH HARDWARE CO.
Seeds, Implements, Paints, Furns.
230 Haverford Ave. Narberth 4177

RICKLIN'S HARDWARE STORE
Garden Tools and Seeds
203 Haverford Ave. Narberth 2555

Ice

CHESTER G. JONES
I - c - e
200 Woodbine Ave. Narberth 4058

Laundries

EARL MACK
First-Class Hand Work
33 Narberth Ave.

Moving—Hauling

JOHN NEELY
Heavy Duty Hauling—Mack Trucks
510 Brookhurst Ave. Nar. 2858-W

Newspapers

OUR TOWN
The Community Newspaper
258 Haverford Ave. Narb. 2545

Painting—Papering

MARSHALL COMPANY
Good Work—Moderate Prices
330 Price Ave. Narberth 2945

Plastering

EDWARD S. HAWS
Plastering, Jobbing, Stucco Repairs
109 Dudley Ave. Narberth 3721

Plumbing—Heating

COOK BROTHERS
Plumbing—Heating—Roofing
104 Essex Ave. Narberth 4040

DANIEL J. MCGARRY
Oil Burning Equipment
Old Gulph Road Narberth 2673

HARRY B. WALL
Plumbing & Heating
100 Forest Ave. Narberth 3652-M

Printing—Mimeographing—Multigraphing

LIVINGSTON PUBLISHING CO.
258 Haverford Ave. Narb. 2545

NARBERTH PRINTING CO.
Harry H. Hollar
109 Forest Ave. Narberth 2618

Radio—Victrolas—Music

NARBERTH ELECTRIC SHOP
For Radio and Electric Satisfaction
241 Haverford Ave. Narberth 4182

Real Estate—Insurance

DURBIN & HOWARD
31 Narberth Ave. Narberth 3843
A Complete Real Estate Service

Restaurant

ARCADIA RESTAURANT
Good Food at Moderate Prices
239 Haverford Ave. Narberth 3799

Roofing

J. A. MILLER
Above Everything—A Good Roof
111 Forest Ave. Narberth 2920

Shoes

JOHN DRIZIN
Edwards' Shoes for Children
127 N. Narb. Ave. Narb. 4053

Shoe Repairing & Shining

GOODWEAR SHOE REPAIRING
B. G. Constantine
252 Haverford Ave. Narb. 4006-W

Our Shu-Gleam Process Recolors Ladies' Leather Shoes to Match Dresses—All Colors.

Upholstering—Furniture—Decorating

ATLAS CO., INC.
Shades and Unpainted Furniture
107 Narberth Ave. Narberth 3625

Attorneys-at-Law

DESMOND J. McTIGHE
205 Haverford Ave. Narberth 4033

Cites Newspapers As Best Ad Medium

Chamber Speaker Sees Independent Merchant on Up Grade.

GIVES SUCCESS RULES

Citing H. G. Wells' definition of success, "the ratio between what a man is and what he does," William Smedley, secretary of the Retail Merchants' Association of Pennsylvania, outlined his ideas on what makes a successful businessman and some obstacles to success.

The talk was given at a luncheon meeting of the Ardmore Chamber of Commerce at the Masonic Building, Ardmore recently. It was the last of the chamber meetings until fall.

"The challenge of today can be met," Mr. Smedley said, "by intelligent effort. Competition is greatly over-emphasized. It is one of the best forces in business. It makes the successful business man. The independent merchant, contrary to many rumors, is not out, he is on the rise."

Perserverance, faith and courage were cited by the speaker as the essentials to success. Perseverance in work, faith in the community and people, and courage to carry on.

Barnacles on the ship of progress, according to Mr. Smedley, are self sufficiency, selfishness, indifference, poor business management, lack of sales ability, lack of store courtesy, poor turn over, excessive overhead, excessive credit and lack of advertising.

As regards the last factor, newspapers are the best medium, the speaker stated. Care should be used, Mr. Smedley said, in the preparation of copy. He also advised advertising messages for Monday, Tuesday and Wednesday, saying that people will come to the stores of their own accord the latter part of the week.

A pessimist was defined by the speaker as a man who sees in every opportunity a difficulty, and an optimist one who sees in every difficulty an opportunity.

Commendation of the work of the Ardmore Chamber was made by Mr. Smedley who urged co-operation, reciprocity and participation in the life of the community as the best road to progress.

Main Line Youths High in Scholarship

Three Main Line boys are among the undergraduates of Princeton University who maintained during the 1929-30 academic year a first or second general grouping in scholarship, according to a list released recently by Wilbur F. Kerr, registrar of the university.

Two of the young men are from Ardmore, Thomas J. Skillman, a senior in the bachelor of science group, and John Wilson Green, a sophomore in the same group. Albert Elliot Vitty, Jr., Bryn Mawr, a junior and a member of the bachelor of arts group, is the third.

Let Our Town follow you on your vacation. Just call the office or drop a postcard with your summer address.

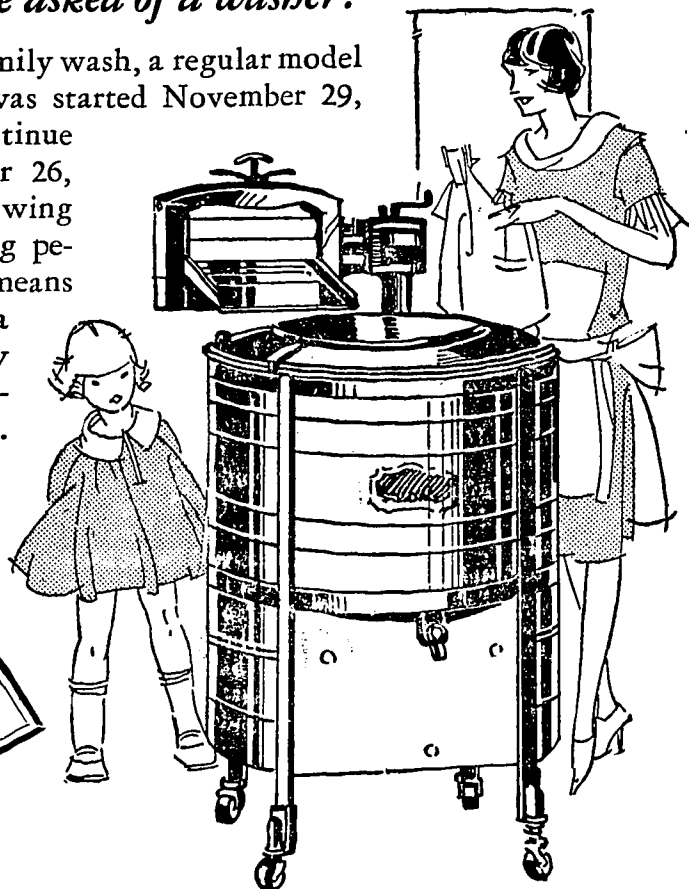
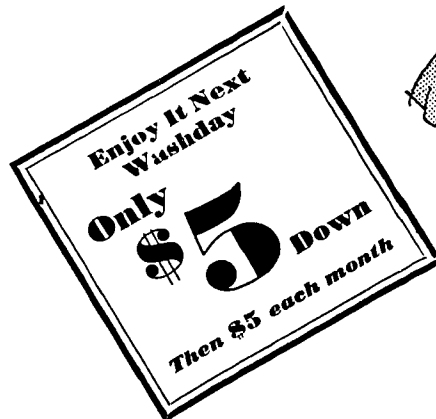
A July Special!

This De Luxe Electric Washer

The LAUNDRY QUEEN

What more could be asked of a washer?

Loaded with a typical family wash, a regular model of the Laundry Queen was started November 29, 1927, and allowed to continue washing until December 26, 1929—16,000 hours! Allowing for a three-hour washing period each week, this means the Laundry Queen did a hundred years of family washing without stopping. No oiling either.



YOU'LL MARVEL at the beauty, the battleship construction and the *low price* of the Laundry Queen. Six-sheet capacity; finished in beautiful high lustre stippled green and white vitreous enamel with glistening mottled green tub of porcelain; balloon rolls in finest Lovell wringer, metal non-tarnishable; welded channel steel frame in one piece with no bolts to work loose or replace; requires no oiling. Its great endurance record is your guarantee of years of splendid service! Only \$99.50. Slightly more on deferred payments. And just think . . . for the payment of only a *five dollar bill* you can have this high quality washer in your home this very next washday ready to work for you. Come in and see it!

PHILADELPHIA ELECTRIC COMPANY

All Our City and Suburban Stores

Clearview Repeats Win Over Narberth

Visitors Score Four Runs in Second Inning to Win, 4-1, in Monday's Game.

MARTIN BEST AT PLATE

By John Uberti.

While Narberth bats failed in the pinch Monday evening, Magistrate Cozens' Clearview nine collected four meaty hits and profited well by two local misuses to score four runs in the second and win the game without any additional scoring till the end. The score was 4-1.

This was the champions' second straight defeat since running up their recent record string of fourteen victories, but in both these setbacks defeat was directly due to poor support given the pitcher. Bob Gillfillan failed to swerve the menacing jinx afield and collected another error, making it four against his account in the two past games, and Kearney also fumbled one in short. Bill Durbin on the hill for Narberth executed a wild throw to make it three blunders for the game.

Once a dangerous pitcher, his spitball casting aside the foemen with unfaltering precision, Bill Durbin found his anointed ball ineffective against the Clearview Club, whose victory over Narberth last Monday night made it thirteen in a row for Magistrate Cozens' strong outfit.

Clearview collected a single hit in the opener, but failed to count. Four more nicks in the following frame netted them as many runs while glaring blunders by the infield played a conspicuous part in the tabling of these points. The strength and endurance that once made Durbin one of the foremost hurlers in the minor leagues and for semi-pro clubs was lacking from the pitching arm of "Big Bill." Probably the sizzling heat bothered him. That spitball that carried venom past the plate as it cut the disc right through the centre was minus its puzzling effects as it made its way directly over the plate, still responding to his keen eye, but deprived of its blinding speed that one time spread desolation against the enemy batsmen.

When Clearview added a home run to their collection of base blows in this fourth inning spurt, with two pals aboard, Durbin realized that the end was steadily approaching. And in the sixth inning he relinquished the pitching chores to Bill Reynolds, strike-out king of the club. Bill Durbin had scored three strikeouts prior to dismounting from the pinnacle and Reynolds felled two more in the three innings which he served.

Narberth's lone run came as a thanksgiving to the boroughites, who were proud in averting a shutout defeat as suffered in their last engagement with Clearview last year. However, a blunder by Aaron, visiting catcher, the only one for the enemy, gave Narberth its one run.

Thomas replaced Babb in the batting order and singled to the infield. McEntee skied to centre-field and Martin hit his second single of the game for a 1,000 figure. Townsend went in for Masters in left wing and loaded the paths. Mulligan then came to bat for Rubincam and reached first when Lorenz threw to the plate to retire Thomas. Aaron then attempted to relay the pellet to first in an attempted double killing, but the ball sped wild of first and Martin went over the plate for the only local run of the contest. Shabby base-running deprived the Davismen of a rally in the bud. Townsend was caught off third base and was run down between the bases as Carroll, Heil and Aaron participated in the execution, Heil being credited with the out.

NARBERTH				
	R.	H.	O.	A. E.
Heckle, cf.-3b.	0	0	4	0
Kerney, ss.	0	0	3	0
Babb, 3b.	0	1	2	0
McEntee, 1b.	0	1	5	1
Martin, rf.	1	2	1	0
Masters, lf.	0	1	0	0
Rubincam, 2b.	0	0	2	1
Young, c.	0	0	6	1
Durbin, p.	0	0	0	1
Reynolds, p.	0	0	0	2
Gillfillan, ss.	0	0	0	0
Mulligan, 2b.	0	0	1	3
Totals	1	5	24	9

CLEARVIEW					
	R.	H.	O.	A.	E.
Salerno, cf.	1	1	1	0	0
Carroll, 1b.	0	2	5	1	0
Smith, lf.	0	1	0	0	0
Heil, ss.	0	1	2	3	0
Aaron, c.	0	0	11	1	1
Lehman, 3b.	0	1	0	1	0
Foreman, 2b.	1	1	4	1	0
Oliver, rf.	1	3	0	0	0
Lorenz, p.	1	2	1	2	0
Totals	4	12	24	9	1

Narberth	0	0	0	0	0	1	0	1
Clearview	0	4	0	0	0	0	0	4

Phone Company Project Nearing Completion

Construction of additions to the aerial cable network in the Stokes Pocus section of the Bryn Mawr central office area, work on which has been in progress for some time, is scheduled for completion within a few weeks by the Bell Telephone Company of Pennsylvania. It was announced yesterday by R. S. Beal, district manager. The project will necessitate an expenditure of more than \$3000.

The proposed cable will replace the existing telephone lines in this section and also provide adequate facilities to care for the constantly increasing telephone needs of this residential community, Mr. Beal said.

Less Fortunate Boys and Girls of County Well Looked After by Children's Aid Society of Montgomery Co.

During the month of June there were 135 children in the care of the Montgomery County Children's Aid Society. Vacation plans were under consideration this month and arrangements made for three boys to go off to the Y. M. C. A. Camp, three to "Camp Emlin" for Colored Boys, and one to the Kiwanis Camp.

An especially happy week-end for seven of the older working girls was arranged at the "College Settlement Farm Camp," near Willow Grove. Members of the Children's Aid Staff and the girls themselves met here on Saturday, June 28. They swam in the outdoor pool on the grounds, cooked meals over a camp fire, danced, played games and had a happy carefree time together. It was felt that workers and girls became better friends through meeting in this informal way for a two days' outing together.

Miss Mary Lyman, graduate of Pomona College, Calif., and former Y. W. C. A. secretary in California, will be with the Montgomery County Children's Aid Society until October 1.

Miss Lyman has been studying at the New York School of Social Work during the past winter, and, as she is planning to later go out into one of the counties of Pennsylvania to do child placement work, has come to Montgomery County to learn about modern methods in the care of children away from their own homes.

Two members of the staff of the Children's Aid Society of Montgomery County, Miss Margaret Betts and Miss Lillian Muhlbach, attended the National Conference of Social Work at its recent meeting in Boston. The Boston Conference was the first one to be held in the last five years. There was a registration of over 5700 and the conference was larger than any of its predecessors. The 1931 meeting will be held in Minneapolis, and the conference accepted an invitation to come to Philadelphia in 1932.

Foster homes are needed by the society. At the present time two bright little Protestant white boys, three and six years old, are in need of homes near good schools. A very reliable 16-year-old boy, with a pleasing person-

ality, needs a home that could offer him work and wages. Any one interested in these particular children, or boarding other children of different ages may apply at the Children's Aid Society, 17 West Airy Street, Norristown, in person, by letter or telephone, Norristown 5000.

Lower Merion Chemist Gives Report on Milk

Arrangement of milks according to sanitary grade to and including June 30, 1928. The three classifications are separate and not subject to direct comparison, Dr. Wilbur David Horn, Lower Merion chemist, states.

Certified Milk	
99. Scott Powell (Penshurst)	31c 4.2
98. Wawa Dairy	30c 3.6
96. Delchester	25c 4.8
87. Supplee (Walker Gordon)	30c 3.9
87. Abbott (Walker Gordon)	30c 4.0
Inspected Raw Milk	
99. Valley Hill	24c 4.2
98. Scott Powell (Penshurst)	24c 4.3
96. Charmont Farm	20c 4.3
95. Penshurst	23c 3.8
92. Branson's Fellowship F.	20c 4.6
92. Jones	20c 6.9
89. Claypoole	14c 3.4
87. Ashbridge	16c 4.1

85. Delchester	20c 4.4
81. Brookmead	23c 4.7
Pasteurized Milk	
Butter	
Fat	
Guaranteed	
98. Scott Powell	3.8 16c 4.2
97. Abbott	3.8 16c 4.2
96. Scott Powell	4.4 22c 4.8
96. Abbott	4.25 22c 4.9
95. Abbott	3.25 18c 3.7
94. Supplee (B. M.)	3.8 16c 3.9
91. Wawa	3.25 21c 4.5
90. Ardmore Home Dairy	3.25 13c 3.5
89. Scott Powell	3.25 13c 3.6
89. Supplee (B. M.)	3.25 13c 3.9
89. Ardmore Home Dairy	3.6 15c 4.1
85. Wawa	3.25 17c 3.5
84. Marmer	3.25 18c 3.4
71. Lawton	3.25 13c 3.9

Sell Wynnewood Tract

Hall, Sparks & Harris have sold and effected settlement for E. F. Brown on a tract of ground with a frontage of 120 feet on Grenox Road, Wynnewood, extending 316 feet in depth to Indian Creek. When improvements consisting of an English style residence of fifteen rooms with two-car garage are completed, the total cost will be close to \$38,000.

Fireside items are cordially solicited.

Mrs. Spencer Leaves \$40,000 for Church

A bequest of \$40,000 for a new edifice for the Falls Presbyterian Church, Falls of Schuylkill, is included in the will of Mrs. Florence Dobson Spencer, who was killed in a motor accident on Ridge Pike June 19. It is stipulated that the new structure shall be called the Dobson Memorial Church. The will was probated in Norristown, disposing of an estate listed as "\$100,000 and upward."

Robert Kyle, chauffeur, who has been employed by the Dobson family twenty-nine years, is to receive an annuity of \$500 for life. The residue of Mrs. Spencer's personal estate will go to her husband, Arthur Ringgold Spencer, of Villanova, assistant to the dean of the College of the University of Pennsylvania. He will also receive the income from other property over which the testatrix had power of appointment, but at his death such property is to be divided among Mrs. Spencer's four sisters and the Falls church.

Store Hours 9 A. M. to 5 P. M.; Saturdays to 9.30 P. M.

SEARS, ROEBUCK AND CO.

NORTHEAST
Roosevelt Boulevard
Jefferson 2900

TWO PHILA. RETAIL DEPARTMENT STORES
AND OUR CAMDEN STORE ON BRIDGE BOULEVARD

WEST PHILA.
Market St. at 63rd
Allegheny 4900

Free Auto Bus From 69th St. Terminal to West Phila. Store!

Rubber Prices Have Gone Down So Have ALLSTATE Prices!

—But Not ALLSTATE Quality! —That Is Better Than Ever!

There are reasons good and plenty why more people than ever are buying more ALLSTATES than ever—lowered prices that give our customers full advantage of the drop in the rubber market is only one of these reasons.

STOP IN AT ANY OF THE ELEVEN SEARS, ROEBUCK AND CO. STORES IN AND NEAR PHILADELPHIA

—inspect ALLSTATE quality, compare ALLSTATE prices, learn the real story of ALLSTATE supremacy—and you'll buy no other tires.

ALLSTATE BALLOON TIRES

Extra Special 29x4.40, \$5.55

Size	Tires	Tubes	Size	Tires	Tubes
17x4.40	\$5.53	\$1.07	30x6.75	\$16.60	\$2.18
28x4.40	5.54	1.10	31x5.25	9.75	1.68
28x5.25	8.98	1.50	31x6.00	12.80	1.98
28x5.50	9.90	1.60	31x6.20	14.50	2.30
28x4.40	5.55	1.15	32x5.77	13.20	1.98
29x4.50	6.30	1.10	32x6.00	12.90	1.98
29x4.75	7.65	1.33	32x6.20	14.65	2.45
29x4.95	8.15	1.40	32x6.75	17.45	2.45
29x5.00	7.98	1.35	33x5.77	13.85	2.23
29x5.25	9.20	1.57	33x6.00	13.10	2.05
29x5.50	9.95	1.70	33x6.20	14.85	2.65
30x4.50	6.35	1.15	33x6.75	17.75	2.65
30x4.75	7.95	1.38			
30x4.95	8.45	1.52			
30x5.25	9.40	1.60			
30x5.50	10.20	1.80			
30x5.77	12.95	1.98			
30x6.00	12.60	1.95			
30x6.20	14.10	2.18			

ALLSTATE CORD TIRES

Size	Cl. O. S.	Tires	Tubes
30x3 1/2	\$4.98	\$1.05	
30x3 3/4	\$5.35	\$1.05	
32x4	\$9.35	\$1.48	

Other Sizes Priced Proportionately Low

There's Surely a Sears, Roebuck Tire Store Near You—

Germantown
Chelton Ave. and Knox

Logan
4732 N. Broad St.

Center City
Broad and Stiles

Ardmore
47 E. Lancaster Ave.

And when touring—our Atlantic City Store, 2136 Atlantic Ave., is at your service

Need New Brake Lining?

Here's an Idea of the Cost of Material to Line Your Brakes

	2 Wheels	4 Wheels
Oldsmobile, 1926	\$5.46	\$10.37
Chevrolet, 1925	4.93	8.85
Ford, Model A		8.73
Essex, 1920-1926	5.64	8.27
Buick	5.63	13.15
Dodge	6.22	
Packard		22.06
Pontiac	5.40	
Cadillac	7.86	

Special Prices On Installation

By a very unusual arrangement, we are able to make the following low price on brake-lining installation.

Two \$3 Four \$5.50
Wheels Wheels

Satisfaction Guaranteed

Brake-Lining Material
per foot 35c to \$1.35

Need New Slip Covers?

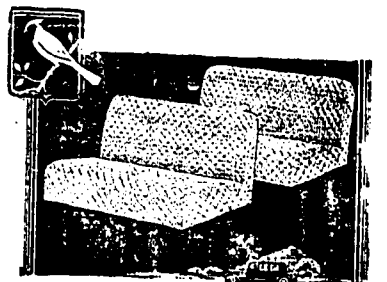
Cardinal Auto Seat Covers

For Ford or Chevrolet Roadster, Coupe or Cabriolet \$6.95 For Ford or Chevrolet Sedan or Coach \$11.45

Different, because there are no nails, no pins, no tacks, no snaps, no springs and no elastic bands. They are installed on a steel rod shaped to the contour of the seat. This rod is held securely in place with two hooks.

Quickly Installed, Easily Detached

Cardinal coverings are as superior to ordinary seat covers as the modern motor car is to the automobile of twenty-five years ago . . . superior in pattern, fabric, fit and mode of installation.



Construction Begun On Stuard Funeral Home

Construction work was recently begun on the Charles M. Stuard & Son, Inc., Funeral Home, located at 104-106 Cricket Avenue, Ardmore.

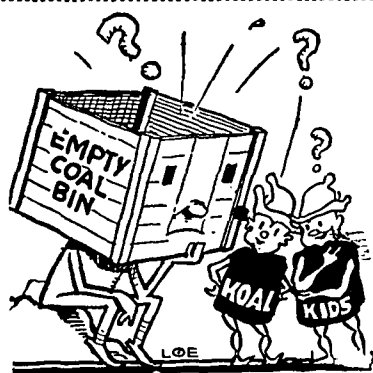
The exterior of the building will be of brick with limestone trim in the modern style of architecture. The building will be of dignified pleasing proportions and will be an imposing structure. The addition is to have a frontage of 70 feet and a depth of 42 feet, where it joins the present funeral parlors. The mortuary is to be set back from the street and will be beautified by landscape plantings on the large lot. A wide driveway leads past each side to the rear drive and parking space. There is an entrance on each drive as well as the main entrance on the street which gives the utmost privacy for those leaving in funeral cars.

The interior plans show an up-to-the-minute establishment with a marble vestibule leading to a large hall. The large chapel, with a capacity for 300 people, is equipped with a large pipe organ. The organ may be played by hand or reproducing roll and was selected because of its rare musical tones. Special decorative treatment with color lighting is to be used. Textured wall finishes will be used throughout the main parts of the building. The family room is adjacent to the front part of the chapel. The reception room and office are to the right of the main entrance. The large slumber rooms are located near the office and elevator. In this section on the main floor guest rooms are located for the convenience of those attending from out of town.

It is interesting to know that the Stuard family have been in the same business for four generations. Charles M. Stuard's greatgrandfather, Henry D. Stuard, founded the establishment in 1822 at Twelfth and Vine Streets, Philadelphia. In 1900 Charles M. Stuard opened his funeral parlor at its present location in Ardmore and has been serving the residents of this section since that time.

Leaves \$120,000 Estate

The will of Josiah Bunting, late of Lower Merion, was admitted to probate at Norristown last week and disposes of an estate valued at \$120,000. Testator creates a trust fund of \$800 with the Friends' Meeting, at Darby, as trustee, for maintenance of the



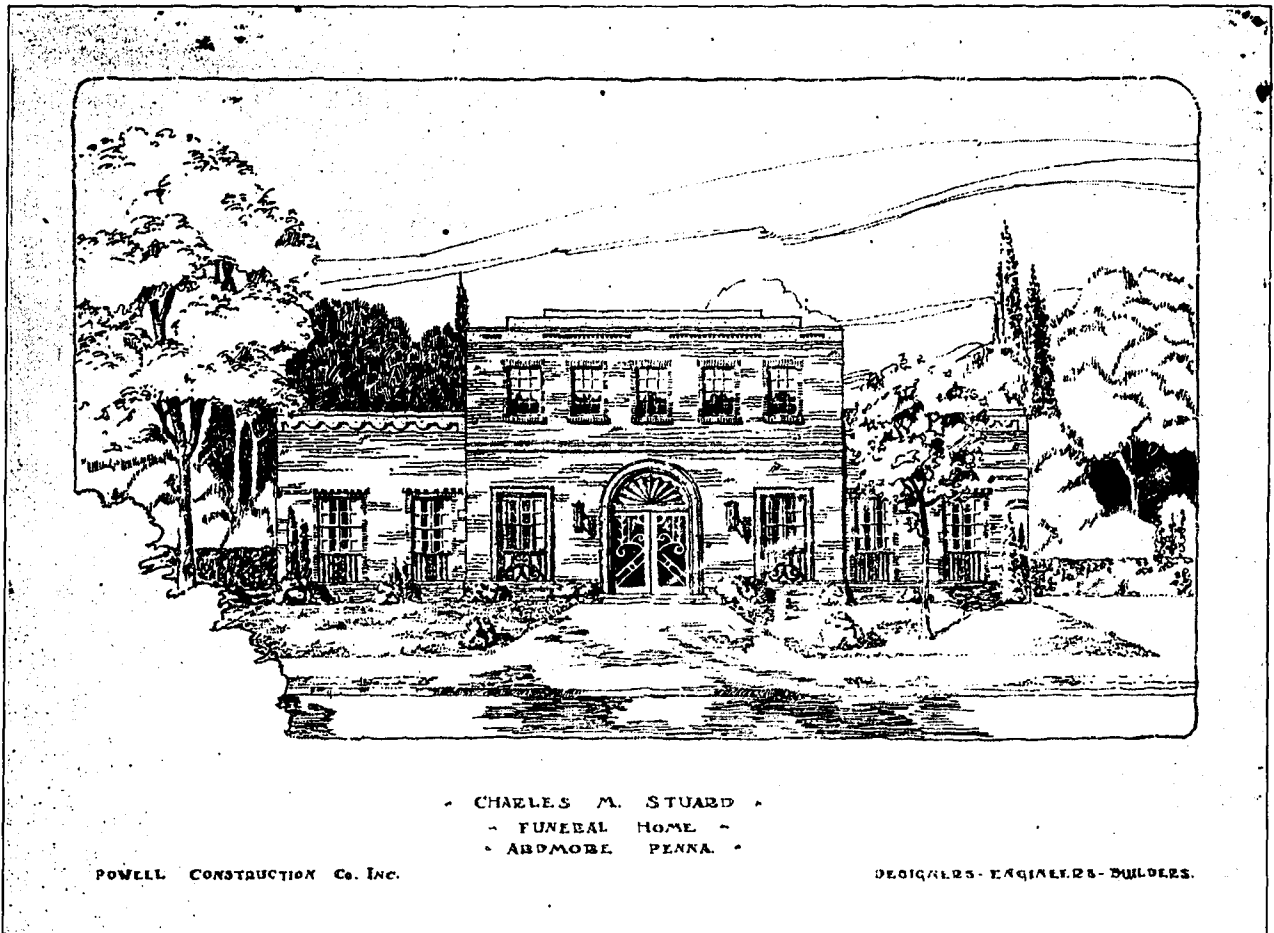
WONDER what a coal bin thinks about? Suppose it says to itself: "Wonder if the folks are going to fill me up this Summer or let me and my pal, the furnace, go on worrying about how high the price will go this Winter."



L. M. Thompson

Bala Ave.—CYNWYD 280

D. & H. Lackawanna and
Lehigh Valley Anthracite—
the finest, cleanest fuel.



cemetery lot. To a son, Joseph S. Bunting, is given \$30,000. Another son, Aubrey, is made residuary legatee. The sons are named as executors of

the will, which was executed December 19, 1929. The son Joseph lives in Rockwood, Maine, and gives Attorney George Wanger power of attorney

"Our Town," \$2 per year by mail, or five cents a copy at Davis', the station newsstand or the Arcade Pharmacy.

Your Vacation Next Summer

It's a long way off, isn't it!

But now is the time to start a separate savings account, if you would insure yourself plenty of funds for next year's trip to the seashore, the mountains, or abroad.

Only a small amount each week . . . and how it does accumulate in the course of a year—plus interest compounded semi-annually.

Why not start that savings account NOW, in Narberth's own national bank, where you are assured courtesy, service, and safety?

**The Narberth
National Bank**

Member Federal
Reserve System



Fountain Lunch De Luxe

WRITE this in your diary: "Lunched today at Shea's new fountain lunch, and had a delicious sandwich on toast and a cooling milk-shake . . ."

Always cool and clean and inviting, our fountain has been enlarged, and with our new refreshment booths, stands ready to serve those who delight in tasty snacks promptly served . . . Drop in.

Shea's Pharmacy

Phones: Narberth 2838-2839

AT THE STATION, Haverford Avenue

The FIRESIDE

CONTINUED FROM PAGE 1

Miss Betty Hartley, daughter of Dr. and Mrs. H. H. Hartley, of Haverford Avenue, who has been visiting her aunt, Mrs. Montgomery S. Bishop, at "Sunnybrook Farms," Moorestown, N. J., returned on Tuesday.

Mr. Prescott Hartley, son of Dr. and Mrs. H. H. Hartley, left on Thursday for Camp Cedar Pines for the remainder of the summer.

Miss Honora Snyder, daughter of Dr. and Mrs. O. J. Snyder, of Woodbine Avenue, has returned from Ocean City, where she has been visiting for ten days.

Miss Evelyn Jefferis, of Dudley Avenue, and Miss Betty Tagert, of Ardmore, are spending a week at Ocean City, N. J.

Mr. and Mrs. J. Mansfield Morse, of the Barrie Apartments, have just returned from a three weeks' trip to Yellowstone Park.

Mrs. G. R. Richardson, of Valley View Road, Merion, returned on Friday from a visit with her sister, Mrs. Robert McCarren, of Indianapolis, Ind. Her son, Mr. Elwood Richardson, returned last Tuesday from a visit of several weeks to Los Angeles, Hollywood, Beverly Hills, California, and Indianapolis, Ind.

Mrs. J. W. Ferguson, of Old Gulph Road, Penn Valley, entertained Mrs. Charles M. Evans, of Cincinnati, Ohio, and Mrs. William Whigham, of New York, last week-end.

Mr. and Mrs. J. P. Darlington, of Hampden Avenue, had as their guests the past week their son and daughter-in-law, Mr. and Mrs. Leon Darlington, and their two children, Virginia and Brinton Darlington, of Olean, N. Y.

Mrs. R. J. Dothard, of Wynnewood Road, entertained at swimming and contract bridge at the Penn Athletic Club on Tuesday afternoon.

Mrs. Arthur Reese Kneibler, formerly of 101 Elmwood Avenue, now of Kenosha, Wis., is visiting Mrs. Allan Kirk and Miss Anna Foley, both of Elmwood Avenue.

Miss Anna Foley, accompanied by Mr. and Mrs. George Michener, of Elmwood Avenue, have returned from a five weeks' motor trip through Maryland, Delaware, Ohio, West Virginia and Pennsylvania visiting various places of interest en route.

Mrs. Albert Robert Mathias and Mrs. John Oak Roberts, of Evanston, Ill., are visiting Mrs. Francis Mac-Adams, of Wayne. Mrs. Mathias was the former Miss Thelma Fowler and Mrs. Roberts was the former Miss Margaret Fowler.

Mr. and Mrs. August A. Blaess, of Elmwood Avenue, entertained at dinner on Sunday. Among their guests were Mrs. John Earley and her daughter, Miss Sarah Earley, and Mr. and Mrs. Fred Stritzinger, 3d.

Mrs. Blaess and her son, Mr. A. Albert Blaess, Jr., will spend the week-end at Ocean City.

Mrs. William E. Cosgrove and her two daughters, the Misses Margaret and Mary Cosgrove, of Lancaster, Pa., are the guests of Mrs. Cosgrove's sister, Mrs. Joseph Dougherty, of Meadow Lane, Merion, this week-end. Mrs. Dougherty will also have as her guests this week-end Mr. Robert Buckwalter, of New York, and Mr. James Keech, of North Carolina.

Miss Margaret Dougherty, daughter of Mr. and Mrs. Joseph Dougherty, of Meadow Lane, Merion, is visiting her schoolmate, Miss Peggy Martin, of Grandview Road, Ardmore, for a few days.

Mr. and Mrs. Robert Fellows Wood, of Forrest Avenue, are spending their vacation at their cottage on Ashfield Pond, Ashfield, Mass.

A Fall Debutante



—Photo by Marceau.

Miss Alice Girvin, daughter of Mr. and Mrs. Robert M. Girvin, Jr., of Rosemont, who will be presented to society at a tea to be given by her parents on October 10.

Mr. Quincy Lee Yowell, well-known local baseball star, has just returned from a 6000-mile tour of Texas, where he visited many places of interest en route.

Mr. Arthur W. Burns, Jr., of Woodside Avenue, completes the thirty-day military training course in the C. M. T. C. at Fort Eustis, Va., on July 31, after which he will join his family at their summer cottage at Duke Lake, Calhoun County, Mich.

Mr. J. P. White, of Essex Avenue, left on Sunday for a three weeks' salmon fishing trip in Sydney, Newfoundland.

Miss Muriel White, daughter of Mr. and Mrs. J. P. White, of Essex Avenue, left last week for a visit with Miss Emily Titus at the summer cottage of Miss Titus' parents in Ocean City.

Mrs. Sarah White, of Tuckahoe, N. Y., is visiting her daughter-in-law, Mrs. J. P. White, for several weeks.

Mr. and Mrs. Thomas Jackson, of Oak Lane, spent the week-end with Mrs. Jackson's mother, Mrs. William J. Jones, of South Narberth Avenue.

Mr. and Mrs. George A. Hopkins, of Merion Avenue, went to New York last Wednesday to bid bon voyage to Mr. Hopkins' brother and sister-in-law, Dr. and Mrs. Wray Hughes Hopkins, of Ardmore, who sailed that night for a six weeks' trip to Europe.

Mr. and Mrs. G. Benton Heald and family, of Hampden Avenue, have left for their summer home at Saturday Cove, Northport, Me.

Miss Nellie Fratantoni, of Hampden Avenue, spent last week-end in Atlantic City.

Mr. and Mrs. Louis Weikel, of Lansdale, Pa., were the week-end guests of Mrs. Albert S. Smith, of Brookhurst Avenue.

Miss Dorothy Speck, daughter of Mr. and Mrs. J. H. Speck, of Woodbine Avenue, was the guest of Miss Virginia Noel at Mt. Washington, Baltimore, Md., last week-end.

Mr. Frederick A. Egnore, Jr., son of Mr. and Mrs. Frederick A. Egnore, of Elmwood Avenue, left on Wednesday for Wilkes-Barre, Pa., where he will be the guest of his aunt, Mrs. Malcolm Burnside, at her farm near that city. His cousins, Master Bob Boyle and Master Frank Boyle, will accompany him to Wilkes-Barre.

Mr. and Mrs. William E. Clear, Jr., of the Narberth Hall Apartments, accompanied by Mrs. Clear's brother, Mr. Robert Russ, of Ardmore, are spending some time at Wildwood, N. J. Mrs. Clear prior to her recent marriage was Miss Mary Russ, daughter of Mr. and Mrs. W. A. Russ, of North Wyoming Avenue, Ardmore.

Cut Your Clothes Bill in Two

Regular cleaning will keep your clothes spic and span for months. A few extra dollars spent for cleaning now and then will save you money in the long run. A telephone call will bring our man to your door.

ADELIZZI BROS.

Cleaner—Dyers—Tailors

102 Forest Avenue, Narberth
Phone: Narberth 2602

CLOSED 1 P. M. SATURDAYS
DURING JULY AND AUGUST

RICH, because it's made of cream high in butter-fat content,

PURE, because only the best ingredients go into its making, and

DELICIOUS, because our 14 flavors are made to suit your taste . . .

—That's White's Sweet Shop's ICE CREAM!

210 Haverford Avenue, Narberth

Phone Narberth 4005

Try Our 14 Flavors!

GOLD MEDAL "A" MILK IS PERFECTLY SEALED



HAPPY DAYS

Childhood hours are free from care, as far as healthy youngsters are concerned. But in the times of illness, mother must bear the anxiety. Milk, nature's great companion of fresh air and sunshine, is a dependable guardian of children's health. Thirty-four gold medals attest the superior purity of this fine milk. It brings a rich supply of lime and phosphorus to develop strong bones and teeth; proteins to build firm muscle; iron to enrich the blood; vitamins essential to health. Give your child a quart every day.

GOLD MEDAL MILK

SUPPLEE-WILLS-JONES

Errors Aid Dunkirk in Downing Narberth

CONTINUED FROM PAGE 1

the first of these homers with a pal aboard and when McCauley pounded the second of the inning with two on the lanes, Graham relinquished his glove to McKee. McKee heaved one inning during which time the Dunkirk Club coined their eleventh run of this fray, and then came a heavy shifting of the players. Sixteen players were used in this game by the champion nine, the most important of the changes being McEntee's shifting to the pitcher's box, Masters' appointment to first base and Young's replacement of Burns behind the bat.

Narberth was the first to score against the visitors as they sent over one lone marker in the second, but it did not seem to amount to much for Smithgal held the league leaders to two hits for the rest of the game without an additional run scored. McEntee hit for two bases to right field and Gillfillan arched a looper over second. However, Bob was beaten in a race to second while McEntee scored off Martin's sacrifice fly. Humphries hit to Kiker and was out.

Fleck's one base hit in this game enabled him to increase his relentless hitting streak to nineteen games, which credits him as having hit in every game played thus far this year.

NARBERTH					
	r	h	e	a	e
Heckle, cf.	0	0	1	0	0
Burns, c.	0	0	5	1	1
Fleck, lf.	0	1	2	0	1
McEntee, lb., p.	1	1	5	1	0
Gillfillan, ss.	0	1	3	3	3
Martin, rf.	0	0	0	0	1
Humphries, 3b.	0	0	1	2	0
Mulligan, 2b.	0	1	1	0	0
Graham, p.	0	0	2	1	0
McKee, p.	0	0	0	1	0
Blessing, rf.	0	0	0	0	0
Thomas, cf.	0	0	1	0	0
Young, c.	0	0	4	0	0
Stewart, lf.	0	0	0	0	0
Masters, lb.	0	0	1	0	0
Kearney, 2b.	0	0	1	0	0

Totals 1 4 27 9 6

DUNKIRK					
	r	h	e	a	e
Leuthe, cf.	1	2	1	0	1
Walsh, 3b.	1	1	0	3	0
Sullivan, lb.	2	2	11	1	0
McCauley, 2b.	2	2	1	2	1
F. Wood, rf.	1	3	2	0	0
Kiker, ss.	0	2	6	2	0
Goller, c.	0	1	2	3	0
Miller, lf.	1	1	4	0	0
Smithgal, p.	3	2	0	1	0

Totals 11 16 27 12 2
Dunkirk 0 0 4 1 0 5 1 0 0-11
Narberth 0 1 0 0 0 0 0 0 0-1

Narberth Juniors Grab Another Victory

The Narberth Juniors hammered out an easy victory over the strong West Park team by the score of 9 to 3. The Juniors secured a commanding lead in the third inning when Seaver Rose smashed a long home run to deep center which scored three men ahead of him. Bob Odiorne, although handicapped by loose fielding on the part of his teammates, pitched air-tight ball in the pinches. Brownback, the visitors' second-sacker, was the hitting star of the game with two doubles and a single out of four trips to the plate.

The box score:

NARBERTH JUNIORS					
	R.	H.	O.	A.	E.
Heckel, ss.	2	1	1	0	0
Hager, 3b.	2	1	1	3	0
Gallegher, c.	0	0	11	0	0
Burgess, cf.	1	0	0	0	0
Rose, rf.	2	1	1	0	1
Young, lf.	1	1	1	0	0
Albert, lb.	0	1	2	0	1
McKelvey, 2b.	0	0	0	0	1
Odiorne, p.	1	1	1	2	0
Torebiana, lb.	0	1	3	0	0
Strauss, 2b.	0	1	0	1	0

Totals 9 8 21 6 3

WEST PARK

	R.	H.	O.	A.	E.
Beyer, ss.	1	2	1	2	0
Brownback, 2b.	0	3	3	1	0
Gray, c.	0	0	6	1	0
Darby, cf.	1	0	0	0	0
Scott, lf.	1	0	0	0	0
Osty, lb.	0	0	5	0	0
Esworthy, 3b.	0	0	1	1	0
Kennedy, p.	0	2	0	1	0
Blair, rf.	0	1	1	0	0

Totals 3 8 18 6 0
West Park 0 1 1 1 0 0 0-3
Narberth Juniors 0 0 5 0 4 0 x-9

Will Aids Charity

Charitable institutions will share in the estate of Watson K. Alcott, of Bala, according to his will, probated last week at Norristown.

The estate is valued for appraisal at \$59,000. Mr. Alcott was an official

of W. K. Alcott lumber firm, at Fifty-second Street and Lancaster Avenue.

The estate is left in trust for the widow and a son, Watson M. Alcott. At the death of the widow \$2500 is to go to the Masonic Home at Elizabethtown, \$500 to the Presbyterian Home at Bala, \$1000 to the Home for Incurables in Lower Merion and \$1000 to the Rev. W. G. Hopper, of West Park Presbyterian Church.

Estate Goes to Children

Edith Collins Perry, Henry H. Collins, Jr., and Alfred M. Collins, children of Henry H. Collins, late of Bryn Mawr, were named beneficiaries of his estate valued at \$140,000 in a will admitted to probate at Norristown on Saturday.

The two sons and the Provident Trust Company are named executors of the will which was written February 17, 1926.

Bicycles

and bicycle accessories are sold by us at moderate prices. For any bicycle repairs, just call Narberth 2866 and we'll call for the bike, repair it, and deliver it promptly.

WUNDER BATTERY & ELECTRIC SERVICE

108 Forest Avenue

Phone: NARBERTH 2866

"Wunder Starts Them All"

CHEVROLET Six-Cylinder Trucks



Bigger, Faster, Sturdier and more economical

In size, speed and durability, the Chevrolet Six-Cylinder Truck is superior to any haulage unit ever built by Chevrolet. Yet, for all these decided advantages, it shows (according to many prominent fleet users) a lower maintenance cost than any other low-priced truck of similar capacity!

These basic facts should be borne in mind by everyone con-

sidering the purchase of an inexpensive haulage unit—in these days, when business men are watching transportation costs.

Many important features of the Chevrolet Six-Cylinder Truck are given below. Study them. Use them as a basis of comparison—to prove quality—modern design—and EXTRA VALUE!

Special Features of the Chevrolet Six-Cylinder Truck

50 h. p. valve-in-head motor . . .
48 lb. crankshaft . . . bronze-bushed pistons . . . positive pressure fuel pump . . . deep channel steel frame 187 inches long . . .
mounts 9-foot bodies . . . low loading height . . . four long semi-

elliptic springs and low center of gravity preventing sidesway . . . wide variety of bodies . . . small down payment . . . easy terms . . . and the unusual protection of Chevrolet's liberal new owner's service policy.

Sedan Delivery . . . \$595	1½ TON CHASSIS	1½ Ton Chassis With Cab . . . \$625
Light Delivery Chassis . . . \$365	\$520	Roadster Delivery . . \$440 (Pick-up box extra)

Prices f. o. b. Flint, Michigan. Special Equipment Extra

KIRSCH CHEVROLET CO.

CYNWYD 81

208 BALA AVENUE, BALA-CYNWYD

NARBERTH BASEBALL STATISTICS

Individual Records of Players for First Half Season

Players	Games	AB.	R.	H.	O.	A.	E.	AVG.
Townsend	1	1	1	1	0	0	0	1.000
Stewart	3	3	0	2	0	0	0	.667
McEntee	9	30	9	17	61	3	3	.567
Kneibler	1	2	1	1	0	3	0	.500
Fleck	16	66	12	30	12	1	1	.470
Curwin	12	41	11	18	11	1	0	.439
Martin	18	59	21	25	113	4	6	.424
Burns	11	45	10	19	72	8	4	.422
Thomas	16	40	7	15	27	2	0	.375
Young	11	33	4	12	79	4	0	.364
Mulligan	5	11	4	4	3	2	2	.364
Rubincam	21	66	17	23	53	60	9	.348
Yowell	8	18	3	6	11	1	0	.333
Humphries	20	77	19	25	18	34	8	.325
Powell	5	17	2	5	10	7	4	.294
G. Graham	1	4	0	1	3	2	0	.250
Masters	5	20	3	5	0	3	0	.250
Kearney	11	41	6	10	13	22	6	.244
Graham	8	21	3	5	5	21	1	.238
Heckle	9	29	4	6	13	1	0	.207
Gillfillan	4	13	4	2	5	9	3	.154
McKee	6	15	1	2	4	9	0	.133
Reynolds	3	8	2	1	1	5	1	.125

First Half Season of Narberth Baseball Crowned With Success; McEntee Gains Batting Honors

By John Uberti

Following an unproductive beginning in baseball during the first few weeks of the season, Narberth cast asunder all obstacles in the path to glory and resumed the stride to which they have been accustomed for the past twelve years. Twelve times since Narberth's entrance into the Main Line League have the Borough Czars of baseball captured the league honors in eighteen seasons. Judging from the manner in which the Davismen walked away with the first half championship of the Main Line, prospects for the second half season and the opportunity of emulating their double win of 1929 are bright.

The situation seemed very doubtful for the Borough club at the start of the season for in the first three weeks of playing they dropped the first three league contests of the year while in independent ball they showed three defeats out of six games. But this lethargic spell was shaken off without further delay and since then have rolled up twelve victories without a defeat.

Berwyn fell three times under Narberth's fire while Brookline, Media and Paoli all succumbed once each to the potency of local bats. The three setbacks given the champions for the season were at the hands of Media in the first game of the year played away; by Brookline in the second game, and by Paoli in the last league defeat for the first half year of baseball. The final standing in league competition was six victories in nine games and in independent ball ten wins out of thirteen contests.

In batting competition for the club honors Joe McEntee effected a brisk spurt by casting Vernie Fleck out of first place and taking the laurels for the first half with a high percentage of .567. Fleck fell back considerably and now follows in second place with a mark of .470 while Curwin threatens him with .439.

McEntee's access to the top of the league is no surprise to those who are familiar with his playing for this crack first baseman has had a great deal of experience in baseball not only as a captain of the Holy Cross nine but also in the services of the Penn A. C. Club, Narberth's most outstanding obstacle in baseball.

There have been a few severe changes made in the standing of the leading hitters of the regular nine as compared with the figures earlier in the season. Martin made a fine spurt fourth place during the last few games

of the first half and Mickey Burns, once a strong threat to Vernie Fleck while he was in the lead, dropped to fifth position. Joel Rubincam, another leader at the start of the year, fell below and now settles in ninth place.

If you can't boost, don't knock.

Announce Jurors For September Court Term

Thirty Lower Merion and Four Narberth Residents Drawn.

The names of thirty Lower Merion and four Narberth residents have been drawn by the Jury Commissioners of Montgomery County to serve as jurors at the September Term of Criminal Court.

The Grand Jury will sit the week of September 8th while the Petit Jury will sit in the trial of criminal cases during the weeks of September 15 and 22d.

Narberth Grand Jurors are: Emma Digby, George Cook and Julian Prior. Clifford W. Bates is the only Narberth resident drawn for the Petit Jury. Those drawn for the Grand Jury from Lower Merion are: Joseph A. Barnes, Carl Dalstrom, William T. Abell, I. Scott Boyd, Daniel S. Crumlish, Hedwig Coultres, James Esrey, Laurence J. Fuller, Margaret B. Hamell, Lillian V. Lyons, J. C. MacMillan, Edward H. Reuss, Jr., and Arthur Wheeler.

**BANISH
THAT
BACKACHE**

Our

WET WASH

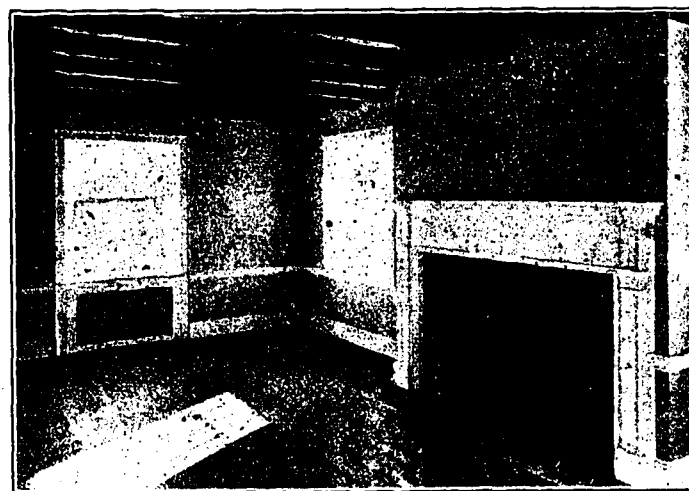
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Strength*

SUNSHINE LAUNDRY

Phone 949

ARDMORE

IS YOUR HOME A 1930 MODEL?



Not much of an outlay should be required to transform your house into an up-to-date attractive home.

A new entrance, a sun porch, and a few minor alterations will do much to transform a drab, uninteresting house that may be in excellent condition, into a modern comfortable and pleasant home.

Hardwood floors can easily be laid over old floors. Beautiful doors can replace those that now sag on their hinges. An extra room—a playroom, den or bedroom for the children—can be added by lining the attic with Celotex, which at the same time will make the house cooler in summer and more easy to heat in winter. A built-in china closet, a dining alcove, or a folding ironing board will not only add to the attractiveness of the interior, but will assist in lightening household labors.

All of these things and many other improvements can be made with surprising ease and at reasonable cost.

Let us offer suggestions, submit estimates, and supply dependable materials for any repairs or alterations you are contemplating.

Gillingham Lumber & Woodwork Co., Inc.

Lincoln Highway, Paoli, Pa. Phone, Paoli 250

PLAYGROUND NEWS

Activities at the Borough Playgrounds

First round of baseball league; paddle tennis and hopscotch tournaments; weaving begins; model airplanes under construction.

The first round of the Senior Playground Baseball League has just been completed with the Midgets in the lead. This team, originally called the Casey All-Stars, seem to hold an edge, but there are nine more games to be played and it is hard to predict the winner.

The league standing is as follows:

	W.	L.	Pct.
Midgets	3	0	1.000
Cardinals	2	1	.666
Lucky Nine	1	2	.333
Narbrook	0	3	.000

Last Friday about ninety children were given a talk on safety by Joseph R. Murphy, manager of the Ardmore Branch of the Keystone Automobile Club. Mr. Murphy emphasized his talk with a story about a colored soldier who was sent out into "No man's land" and told to zigzag to keep from getting hit. The next day in the hospital he was asked what happened to him and he explained that the reason he was there was because he must have been zigging when he should have been zagging and vice versa.

The older girls' volley ball league has been organized and plays every Wednesday and Friday. There are four teams captained by Ingalion Tyson, Ethel Voight, Lillian Dorsey and Alice Callahan.

Last Friday Dave Stroup and Lewis Keim, representing the Community Playground, won from Sturgis Poorman and Robert Wilmot, of the school playground, in the finals of the paddle tennis tournament. The finals were keenly contested, the best out of thirteen games. Each pair won six games and the deciding game went to deuce eight times before the winners could be determined. An announcement was made following the tournament that all prizes and awards would be made on Play Day, August 27, at which time all handicraft work will be on exhibition.

Julia Hess, representing the school playground, nosed out George Anderson, of the Community Playground, in the finals of the hopscotch tournament. The contestants were as follows: Marie Lynn, Peggy Lynn, Anna Donahue, Beatrice Case, Raymond Nordbloom, Ingalion Tyson, Marian Burton, Sue Wilson, Sue Stringfield, Josephine Baker, George Anderson, Eileen Ferguson, Katherine Brooks, Betty Bailey and Ronald Page.

The semi-finalists were Peggy Lynn, Ronald Page and George Anderson. George Anderson is champion of the Community Playground and Julia Hess of both playgrounds.

The tennis courts are in first-class shape, and as evidenced by their play, there are many budding young Tildens and Helen Wills in the borough. Every opportunity is given to the children to help them improve their game.

Last Friday afternoon the children were entertained with selections on the concertina by Patsy Mariana. It was a case of the more played the more the children wanted, and Patsy fulfilled all expectations by playing a great variety of pieces for over an hour.

The main attraction at this week's assembly will be two boxing bouts, the main bout being between "Kid Cantagalli" and "Nickel Rocket" Finn.

Painted vases have given way to weaving and raphia work and the making of tam-o-shanters. All those interested in weaving baskets or toys should start by Friday; Miss Bach or Miss Krauser should be seen for supplies and directions.

The Narberth Model Airplane Club is functioning in good order. Baby R. O. G.'s are in process of completion and will be in the air by next week.

The attendance to date for both playgrounds has been 2683 children.

A hydrant sprinkler is being fitted up at the Community Playground and a real shower may be had any afternoon after Monday at 4:15 o'clock.

In recent baseball games the Midgets defeated the Lucky Nine, 23 to 14, and the Cardinals beat Narbrook, 13 to 12.

Youthful Ardmore 'Tree Sitter' Aloft 144 Hours

Tree sitting, the latest craze to hit the youth of the country, has invaded the Main Line. A redoubtable sitter, Francis McKeon, 16, of 222 Edgewood Road, Ardmore, took up his abode among the branches on Spring Road near Simpson Road last Friday at 8 A. M. and was still going strong on Thursday morning, having completed 144 hours aloft.

McKeon finds the upper regions very comfortable. He has improvised a hut with a canvas roof with the aid of which he weathered the heavy rain on Tuesday. Apparently the food is also better up in the air. A friendly milkman makes a daily delivery to his station and numerous neighbors provide the youth with appetizing dishes which are hauled up by a pulley.

His shack in the trees has, in fact, all the comforts of home, being equipped with an electric light and radio. The Japanese Beetles have yet to attack McKeon's perch.

Sharp Saws
Have your saws filed and jointed by machine. Mechanically precise filing. Saws cut truer, cleaner, faster. Quicker service—you'll like our work—
THE SERVICE CO.
5 Bala Avenue, Bala



'Bolting Habit' Shortens Life, Says Dr. Appel

"The term 'seven-minute eater' is becoming more and more familiar. It represents that ever-growing class of noon-day restaurant and lunch-counter patrons who have permitted the hurly-burly of life to impose upon their digestive apparatus. Apparently not satisfied with forcing their automobiles up to the limit, they insist upon forcing down their food to the limit. And in both cases, as a frequent result, a smash occurs," says Doctor Theodore B. Appel, Secretary of Health.

"While the rapidity of consuming provender at the midday meal in itself can shorten life, if it is consistently indulged in, the greatest objection to the practice lies in the establishment of the 'bolting habit' at all of the three meals. And it is fairly safe to say that the persistent bolter scarcely reaches extreme old age, which indeed is a very significant and sorrowful fact.

"The marked progress in the nutritional field is one of the present-day boasts, and quite rightly so. Instead of the extenuated course dinners which daily challenged the stomach's capacity, the shorter meal with salad and lighter foods is now socially accepted and consequently popular. However, much of the ground that has been gained by the establishment of a more rational menu is being lost through the more or less general custom of hasty eating.

SCHOOLS

Brown Preparatory School
15th and Race Sts., Phila., Pa.
Hundreds of young people who failed in school have been prepared successfully by us for college or the various professional schools. Day and night classes. Send for catalog.

EVENING COURSES IN
Architectural, Mechanical and Free-hand Drawing; Illustration; Machine Shop Practice; Electricity; Mathematics; Auto Mechanics and Electrical Appliances.
Begins September 22. Send for Circular.
SPRING GARDEN INSTITUTE
BROAD AND SPRING GARDEN STS.
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ZECKWER-HAHN Phila. Musical Academy

61 Years of Continued Success in Training Musicians

Graded courses in all departments of musical instruction under distinguished faculty. Church and public school music.

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ATHENS AVENUE AND SIMPSON ROAD
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Spend Next Sunday At

ATLANTIC CITY



Special Bus Excursion Direct from Bryn Mawr or Ardmore

Round Trip Fare

\$2.25

Bus leaves Merion Avenue and Lancaster Pike at 8 A. M., stopping in Ardmore at 8.05 A. M. Returns from Atlantic City at 8.00 P. M.
Be sure of your seats. Make reservations with any Montgomery driver or call

BRYN MAWR 1280

MONTGOMERY BUS COMPANY, INC.

PEOPLES RAPID TRANSIT COMPANY, INC.

Suggestions in Planning for Your Summer Vacation

CLASSIFIED ADVERTISEMENTS

General Notice—Classified Advertisements will be charged only to residents of the Main Line whose names appear in the telephone directory; to persons maintaining an account with us, or to regular subscribers to either THE MAIN LINER, OUR TOWN, or NEWS OF BALA-CYNWYD.

Rates—10 cents a line in each paper; 25 cents a line in all three. Minimum charge, 35c in one paper; 75 cents in all three. Average of five words to the line. No blackfaced type used.

Deadline for Insertions—Classified advertisements will be accepted up to Wednesday, 5 o'clock for OUR TOWN or all three papers; Thursday, 1 o'clock, for THE MAIN LINER; Thursday, 5 o'clock for NEWS OF BALA-CYNWYD.

Phone Your Ads to ARDMORE 3100

At Your Service

DOGS plucked and clipped. William Foot. Ph. Cynwyd 984. (08-8)

WILL CARE for your birds while you are away, at reasonable prices. Ph. Narberth 3711. (omb8-1)

DRESSMAKING and alterations or mending in your home or mine. Mrs. M. Redlich. Ph. Narb. 2365-W. (7-25)

GOTTLIEB ESSLINGER, carpenter, jobbing, alterations 122 Conway Ave. Call Narb. 3748-R. (8-8)

Lost and Found

LOST—July 3d, female Scotch terrier, black. Child's pet. Answers to name of "Scotty." 505 Brookhurst Ave., Narberth. (07-25)

LOST—Beagle hound named Dinty, six months old, black, white and tan with tan colored ears. Lib. rew. Hager, 517 Old Gulph Rd. Ph. Narb. 2443. (omb7-25)

REWARD—If eye glasses are returned which were left on stand, Monday P. M., at Narberth Coal Yard; no questions will be asked. Stop at office.

FOUND—A place to get your lawn mower sharpened and repaired. Mechanically accurate. Called for and delivered. Service Co., 5 Bala Ave., Bala. Ph. Cynwyd 877. (ob8-29)

For Sale

INDIAN motorcycle with sidecar, reas. F. H. Seely, Jr., 5 Bala Ave. Ph. Cynwyd 877. (omb8-8)

ENTIRE furnishings of small house. Phone Greenwood 9214. (omb7-25)

Dogs, Birds, Pets

CHOW CHOW PUPPIES, born May 24. Mahogany red. Pedigreed and eligible to registration. Beauties. Must be seen to be appreciated. Male, \$60; female, \$40. Dr. Frederick Wm. Kralker, 1201 W. Allegheny Ave., Phila. (omb7-25)

CHOW PUPS—Rare beauties and real lion heads. A. K. C. Pedigreed. Males, \$35; females, \$25. Fred Levin, 1634 S. Broad St., Phila. (omb7-25)

Help Wanted

LAUNDRESS to do work in own home. Phone Cynwyd 3147. (omb7-25)

Situations Wanted

GRADUATE nurse will take care of sick by hour or will stay with children evenings. Ph. Narberth 4161. (omb8-1)

Rooms For Rent

FURNISHED room for gentleman or business woman. Private family. Convenient to station. Phone Narberth 4161. (ob8-1)

Apartments For Rent

FOR RENT—3d floor apt., \$55; 4 rms. and bath; elec. refrig.; large rms., good location. Ph. Narb. 3956-M. Bus. people preferred. (08-8)

THIRD FLOOR, three rooms, kitchen and bath. Conveniently located cor. Dudley and Windsor Aves., Narberth; 5 mins. from station, \$40 per month. Ph. Narberth 3779. (omb7-25)

APARTMENT—Six rms. and garage, most desirable section of Merion. Ph. Mer. 552-W. (omb7-25)

Garages For Rent

FOR RENT—Private garage, 220 Wayne Ave. Ph. Narb. 3976-W (08-8)

Real Estate for Sale

WYNNEWOOD, new Colonial house, 12 rooms, 3 baths, 2 fireplaces, 2-car garage, 1/2-acre lot. Price right. Phone Narberth 3711 or P. O. Box 25, Narberth. (omb8-1)

Seashore—Rooms

GERMANTOWN COTTAGE—Outside rooms, reasonable rates. Hot and cold water. Near beach and park. Bathing privileges. 426 Wesley Ave., Ocean City, N. J. (omb7-25)

WILDWOOD, N. J.—Severn Hall, Maple and Pacific Aves. Under new management. Special rates for August, with or without housekeeping privileges; free parking; near beach. (omb7-25)

ATLANTIC CITY, N. J.

IF YOU ARE LOOKING FOR A GOOD PLACE

to spend the summer or even a week-end, you could not find a better place than mine—reliable—references—catering to families.

MRS. H. J. SMITH

33 N. HARRISBURG AVE.

WILDWOOD, N. J.

The SUNDERLAND

Furnished Rooms

Refined Adult Clientele Only One square from Boardwalk and Railroad Station. With or without running water. 221 E. Oak Ave., Wildwood, N. J.

Summer Boarding

MAPLE Farm, Akron, Lancaster Co., Pa. Ideal for elderly guests and semi-invalids; homelike surroundings; permanent if desired. (omb7-25)

Summer Cottages

BEACH HAVEN, N. J.—3-room bungalows, \$50 per month, \$15 per wk. Close to ocean. Tom Sherborne, owner, Pelham Ave. (omb8-1)

RENT—Avalon, N. J.—Large cottage and garage for month of August and Labor Day. 2 blocks from beach. All conv. Call Narb. 2694 evening. (omb7-25)

ATLANTIC CITY—Ventnor, 66 Edge-water Ave. Nicely furnished cottage, 5 rooms. Ph. Hancock 1256. (omb7-25)

Seashore For Sale

NORTH WILDWOOD—For sale, 5-rm. bungalow, completely furnished. 422 W. 19th St. Phone Ardmore 1911-J. (omb7-25)

BEACH HAVEN, N. J.—5 lots near ocean, \$200 each. Tom Sherborne, owner, Pelham Ave. (omb8-1)

Inns—Hotels

AMBLER, PA.

Enjoy the Week-End at

Linden Court Inn

AMBLER, PA.

Special Dinners a la Carte Swimming and Golf Reservation for Large and Small Parties

Tennis Ave., 1/2 Mile Off Bethlehem Pike Phone Ambler 280

Coatesville Victim of Narberth Slugging

CONTINUED FROM PAGE 3

safeties deluged the grounds from the mighty advance of the boroughites.

Beautiful protruding peaks extending aloft like miniature mountains in the distance gave a touch of eruptive realism when that noisy pounding of baschblows arose high over the bellowing of the frantic fans from the country who pleaded in vain to their boys to stop our bats from humming out victory.

Coatesville's most impressive showing came in the third when they scored two runs when Miller doubled to center-field to score Merkle and Eberts, who had reached base by singles. An unearned run made its way among the three they scored in the fourth when Babb misjudged a fast comber, but that was all Walter Masters offered the foemen in this game.

Narberth entered the scoring column early in the game by sending one man over in the first and in the third three men crossed. Thirteen men approached the plate in the fourth when Narberth slammed seven hits about the field to score eight runs, an error and a free ticket aiding in the scoring of these runs. Five of the six doubles scored in this combat were earned in

this inning. Gene Davis ordered his boys to stop the comedy as the thirteenth man went to bat for fear that the boys might succumb to a dizzy spell and fail to go the limit and forfeit the game to the enemy.

Narberth opposed Coatesville at Narberth last night in a return engagement.

Narberth 1 0 3 8 0 0 1 0—13
Coatesville 0 0 2 0 3 0 0 0—5

"Rise every morning," a Niagara Falls, N. Y., magistrate advised a man in court, "with the fixed determination to make your wife realize that you are the master of the house, and see what happens." We know what will happen. He'll have to get his own breakfast.

Seashore Express

—door to door service, with trunks, etc., delivered same day. Rates to seashore and other points on request. Local and long distance hauling.

SERVICE COMPANY

Frank H. Seely, Jr., Prop.
5 BALA AVE., BALA
Phone: CYNWYD 877

Low-Fare Excursions ATLANTIC CITY ASBURY PARK, OCEAN GROVE

Daily to September 7, Inclusive

ATTRACTIVE FARES

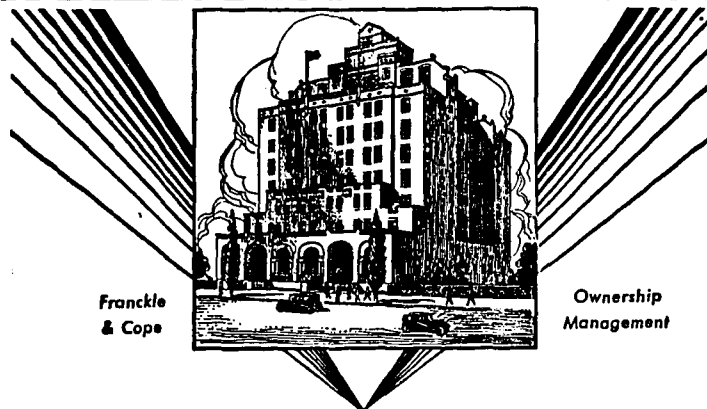
Wynnewood	\$2.05
Narberth	2.05
Merion	2.00
Overbrook	2.00

Proportionately Low Fares from Other Stations
For leaving time of trains, consult Ticket Agents

Pennsylvania Railroad

ATLANTIC CITY, N. J.

ATLANTIC CITY, N. J.



If you're tired of rooms and baths . . . and want something a little more like home, then come to Hotel Lafayette. You'll find us tucked away in the most beautiful part of one of Atlantic City's broadest avenues, just a step away from everything that's anything in the World's Playground. Here's seclusion without snobbery. Here's beauty without austerity . . . in a hotel as modern as 1930 . . . with rates as modest as 1920. Spacious lounge rooms, a solarium and sun-deck. Food that would delight an epicure. Comfort. Service. Quiet. All these are yours as a guest of

HOTEL
Lafayette
ATLANTIC CITY N.J.

Electric Trains Serve Bala-Cynwyd

Service Officially Opened Last
Saturday On Norristown
Line.

NEW COACHES PLEASE

No longer does the Phoenixville local go panting laboriously up the grade from Barmouth to Cynwyd station. Service by graceful, quiet, easy-moving electric coaches commenced Sunday morning, between Philadelphia and Norristown. It marked the completion of the last unit of a vast electrification and modernization project by the Pennsylvania Railroad of all the Philadelphia suburban area.

The first official trip between Philadelphia and Norristown took place in the heat of last Saturday evening. At 6:33 P. M. the first electric train, of eight coaches, pulled out of the DeKalb Street station of the county seat, headed toward the City of Brotherly Love. It carried more than three hundred Norristownians as the guests of railroad officials.

Railroad officials included J. H. Cooper, of Reading, superintendent of the Schuylkill division. State Senator James S. Boyd and Norristown's Burgess, Walter A. Wilson, were accorded the honor of starting the first electric train. Their hands rested on the throttle as the brakes were released, and the eight coaches "steamed" slowly out of the station.

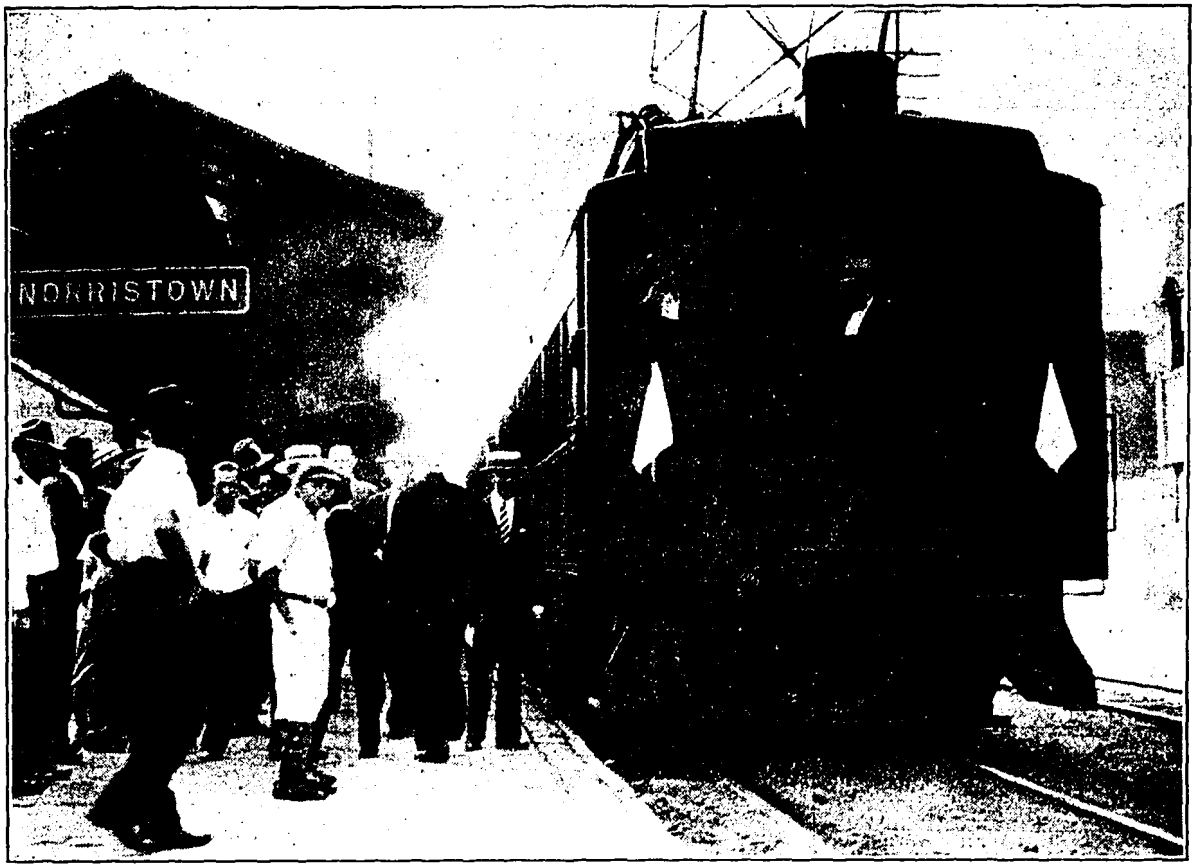
The train stopped at Conshohocken, Manayunk, Cynwyd, Bala, and Fifty-second Street on its way down to Broad Street station, which is reached half an hour later, at 7:03. After a fifteen-minute stop the return trip was begun, with stops made at the same five places.

Shortly before reaching Norristown the train, which had been speeded up to about sixty miles an hour, came to a sudden stop, giving the passengers a shake-up. A signal had been thrown against the engineer, and he had thrown on the brakes immediately. This was the last incident before the train reached the county seat, at 7:55, after covering a distance of 34½ miles in its round-trip run.

Comments on the improvement of the service have been made by several residents of Bala-Cynwyd. No new trains have been added, but it is hoped the schedule will be expanded early this fall. At present thirteen trains leave Cynwyd (twelve from Bala) for Philadelphia on week-days and six on Sundays. From Philadelphia there are fifteen trains daily, plus an extra one on Saturday, for Bala and Cynwyd, and on Sunday there are seven trains for Cynwyd, six of which stop also at Bala.

Until new coaches are added, commuters are noting with satisfaction that the electric trains are quieter, cleaner, easier-riding and two to four minutes faster than the steam trains. The time between Cynwyd station and Broad Street has been cut to sixteen minutes from the former time of between eighteen and twenty minutes.

A Canadian newspaper editor says that the stiff collar ought to disappear and never come back. But why blame the collar? It will disappear quickly enough as soon as one goes to work.



The Fireside

Mrs. C. P. Fowler, formerly of Narberth, now of Evanston, Ill., spent the week-end as the guest of Mrs. M. M. Livingston, of Chestnut Avenue. Mrs. Fowler has been spending several weeks at Greenport, L. I., and returned by motor to her home this week.

Mr. and Mrs. George Bailey and their son, George Bailey, Jr., of Narbrook Park, spent the week-end at Tamaqua, Pa.

Among the Narberth boys who left on Thursday for a five weeks' stay at Camp Cedar Pines, Cedar Run, Pa., are Parker Woolmington, Billy Villiger, Newell Aiken and Harford Loos.

Keith Parks and Bill Hansell, who are counsellors at Camp Cedar Pines, left by motor on Wednesday for the camp.

Mr. and Mrs. Samuel Coute, of Iona Avenue, are among the recent arrivals in Cape May.

Mr. and Mrs. George Gilpin, Jr., of "Red Roof," Mill Road, are spending the summer aboard their yacht, "Tu-Gees," on Long Island Sound. They have as their guests Mr. and Mrs. Walter A. Smith.

Mr. and Mrs. Charles F. Haist, of Mill and Manor Roads, are entertaining a number of their friends at their cottage in Ocean City.

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Mr. Gordon Wunder, 108 Forest Avenue, has for the past week visited his home town, Akron, Ohio.

Mr. John Hoffman, of Fontanna, Col., a nephew of Mrs. LeRoy A. King, of Shirly Road, is spending a week in Narberth after an adventuresome trip through the Panama Canal to New York. He plans to return by the same route before entering college in the fall.

JESS—IN FUN

CONTINUED FROM PAGE 4

most necessary uses of the term is to signal other drivers that the fiend at the wheel of the Juggernaut is contemplating a sudden decrease in speed. Ordinarily we modern Americans leave our guessing games in the parlor at home. It is not considered good form to play them on the open road. If you have never thought of making this use of that limb, try it sometime. It's really not too exhausting. Liniment applied after trying the exercise several times will alleviate the pain occasioned by the effort. Soon you will find the limb greatly strengthened. And I have a slight suspicion that your rear fenders will also benefit by the exercise.

JESS A. LITTLEKISS.

Tennis and Golf At Narberth Country Club

America's most recent popular sport has invaded Narberth, with improvements. It is an eighteen-hole miniature golf course, somewhat like the Tom Thumb variety which is springing up everywhere. At the grounds of the former Narberth Tennis Club, corner of Montgomery Pike and Haverford Avenue, the holes have been laid out by M. R. Lane and Sons, Ardmore, well-known tennis court engineers, who are operating the amusement centre under the name of the Narberth Country Club.

In addition, the club's seven clay courts, which for some time had gone to weed, have been reconditioned. Play was begun on them last Saturday, and with the golf course they are now open to the public. Showers and lockers are available, for men and women, in the club house. The tennis courts are available at a moderate fee, for use both in daytime and in the evening. Plans are also being considered for illuminating the courts to provide for their use after dusk.

Harold Lane, Narberth tennis star, is expected to give an exhibition match on the courts at a date to be announced soon.



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